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**P A S S I N G**

**Volume 2**

Insecurity is Good Business

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*Trustpassing* is the culmination of a year-long research partnership between researchers at McMaster University and the Sex Workers' Action Program (SWAP) Hamilton. The aim of the project was to develop a zine-based workshop model to document and share insights from equity-deserving communities frequently left out of dominant discussions about digital harms and vulnerabilities.

Mainstream cybersecurity frameworks often perceive end-users in a generic way. We all encounter common threats, risks, and harms. By maintaining good 'cyber hygiene' we strengthen that first line of defence and ensure our safety. In this model, digital risks and threats are often framed as individual choices, placing the burden on end-users. You either failed to protect yourself adequately, made a mistake, were a willing participant, or even deserved the exploitation.

This project takes a step back from viewing cybersecurity as a universal resource that benefits everyone equally, aiming to examine the cyber insecurities that are overlooked by mainstream models. How do cybersecurity frameworks identify and account for end-users who experience social stigmas? What are the varied impacts of digital safety and security across different social contexts? In what ways are digital (in)securities related to material security and access to basic necessities?

From January to May 2025, we hosted 11 workshops on Thursday evenings at the YWCA in downtown Hamilton, attracting a total of 220 participants. Most participants were accessing services at the YWCA for diverse personal needs. In the first set of workshops, we concentrated on content generation through techniques such as collage and block-out poetry. In the second set, we worked with rough drafts of the zines, soliciting participants' feedback on content and other essential aspects, including intended audiences, outreach strategies, and dissemination plans.

This collaborative effort led to the creation of *Trustpassing*, a series of four zines that remix and curate personal reflections into collective narratives exploring the intersection of digital security, safety and broader social issues. The zines strive to make this shared knowledge more recognized, widely circulated, and integrated into mainstream discussions that shape our understanding of digital harms and vulnerabilities.

# Insecurity is good business.

Government officials and expert groups advise us to be aware of our surroundings. Passwords or codes are supposed to keep us safe.

In my own words, cybersecurity means feeling safe on devices, such as computers, laptops, iPads, iPhones, etc. If I'm on devices, I sometimes feel secure.

I go online for banking and to keep connected to my emergency contacts. I use Gmail to contact my daughter and son, and I only interact with people I know.

I was scammed through my bank, and it wasn't only about the money. They wanted information, including my accounts and my SIN. I had to call the bank, which forced me to reveal my identity and predicament. We are not protected everywhere we go online, not even by email.

It costs money for businesses and people to protect themselves.



## Be Aware of Your Surroundings

Cyberspace is still an unknown entity, and cyber security is along the same lines. Government officials and groups assure us that **we must be aware of our surroundings**. Passwords or codes are supposed to help us feel safe. **Yes, that's very true**.

In my own words, cyber security means feeling safe on devices, such as computers, laptops, iPads, iPhones, etc. If I am on devices, sometimes I feel **secure**. With the **Hamilton data breach**, you couldn't use anything. Even public WiFi was spotty, and I had no data at all. **What was I supposed to do?** Many people rely on those library services.

**I would first ask at library if it's safe to use these sites, are they protected by passwords.**  
Use my own device to stay safe.

Tech is in the wrong hands.  
We can't trust what we see on social media.

Sometimes social media give us  
wrong news, or make the truth  
into a lie, and turning  
a lie into truth.

NOT HAPPY

NOT



How To  
Avoid Being  
Ripped Off  
By Your  
Computer Guy

MOST  
DANGEROUS  
DEVIOUS  
RICH PERSON  
ON THE  
PLANET !!

↓  
Don't listen to  
the "Back Door Man"

Decisions about digital safety and security should involve more people discussing, learning, suggesting, and informing each other about each other's needs and problems together!

It doesn't feel secure if you don't understand technology. The future of tech has the potential to be safe, and I want it to be.

More research is needed to address the current harms impacting unhoused community members. They need to understand how technology can hurt us. If we don't address the existing issues, they will only worsen.

**Elon Musk** doesn't seem to care if technology causes us harm.

How can I stay safe If I don't have a phone?

How can I stay safe If I don't have a phone?

How can I stay safe If I don't have a phone?

How can I stay safe If I don't have a phone?

How can I stay safe If I don't have a phone?

How can I stay safe If I don't have a phone?

I was instructed to call the police if my abuser showed up,

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I was instructed to call the police if my abuser showed up,

I was instructed to call the police if my abuser showed up,

I was instructed to call the police if my abuser showed up,

but I don't have a phone.

but I don't have a phone.

but I don't have a phone.

but I don't have a phone.

but I don't have a phone.

but I don't have a phone.

In an unsafe situation without a phone, how can I call for help?

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People understand security differently. Posting personal pictures on social media and letting people know things about you, like photos of kids or vacations. Is this security if strangers know things about you?

I stopped using social media due to substance use triggers from advertisements in my feeds. I had no control over the reception of these ads and had to remove or block content to avoid triggers.

“ You’re just an object.  
Buy our object.”

Despite certain advantages to using social media for building a popular account, it was easier for me to stop using it. I wish there were more non-tech options for similar activities. Balancing the benefits of social media with the challenges of avoiding potential triggers is hard.

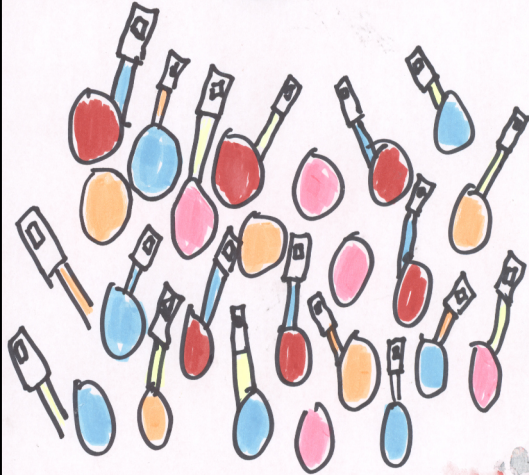
I feel uneasy about technology because it seems necessary for everything, and there are few, if any, options to opt out of. I fear having my identity stolen, being stalked, and having others misuse my information to harm me. Due to these risks, I have restricted my use of digital tech—social media and more—even though I want to engage with people and content more.

# WATCHMEN

TOTAL



ASSIMILATION



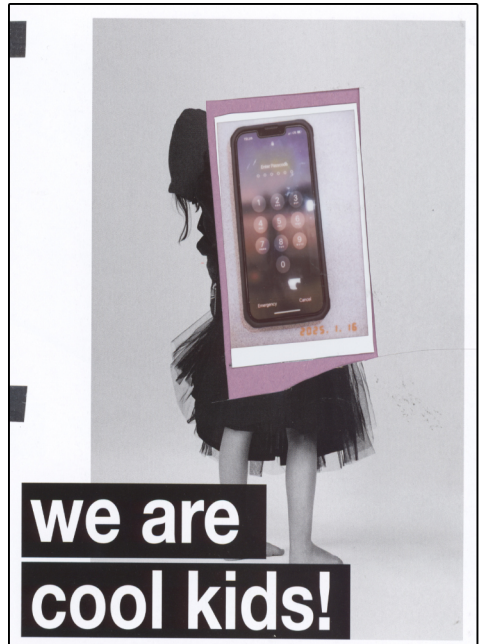
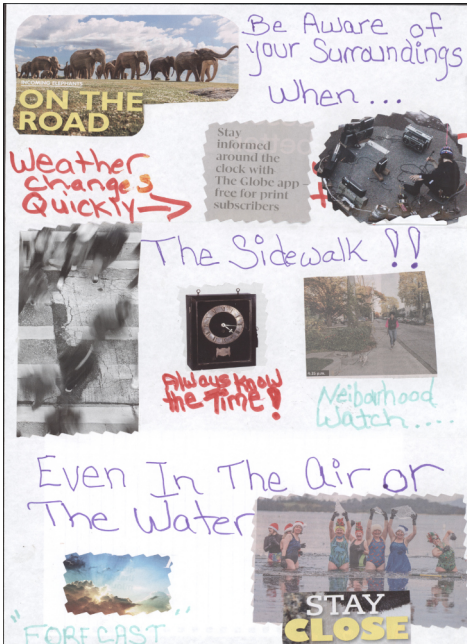
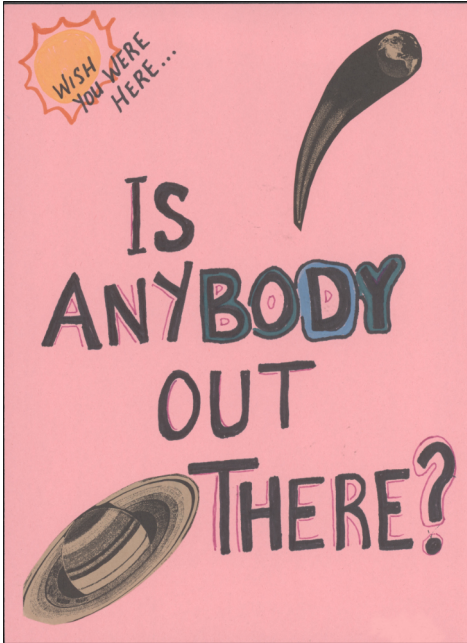
## In the future, (digital) safety and security...

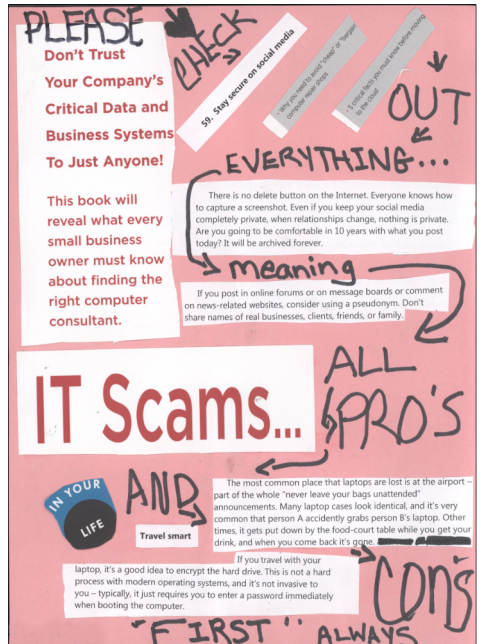
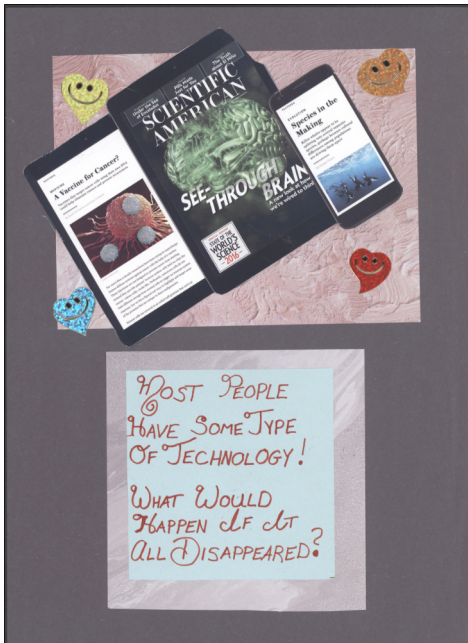
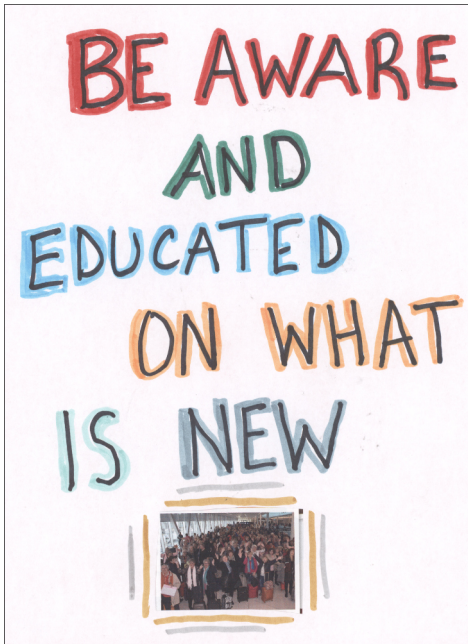
Have the potential to drastically improve the lives of everyone, but given our history, will probably end up being at the mercy of the very technology we've created. See: Buckle up, Calcutta! & the rise of sentient robots rebelling against humanity. We often don't notice the consequences of our actions until it's too late. We don't seem to learn from history.

virtual reality









I primarily use my phone for texting and calling, and some socials. The phone feels more leaky, like I'm being monitored—for example, targeted ads. I was looking up something for my brother, and suddenly, I saw that thing advertised everywhere.

Anything I look up on my phone pops up on Facebook or in my Google app. Facebook asks questions like: What year were you born? What month? It turns collecting personal information into a game, encouraging us to post memories, asking about birthstones. When I saved pictures of two old friends and my contacts from my old phone, those files automatically transferred to my new phone.

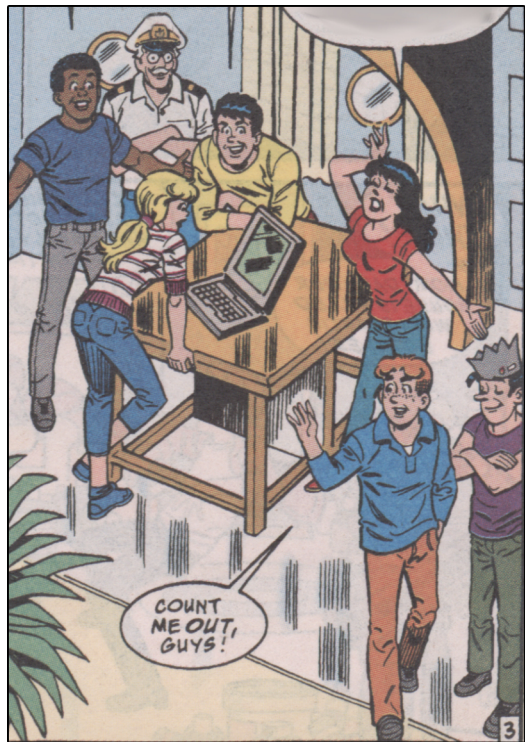
My phone displays pop-ups like "You have memories/pictures from 8-14 years ago." I trust a community computer more than my new phone. They have access to all my pictures and memories, as well as anything I research.

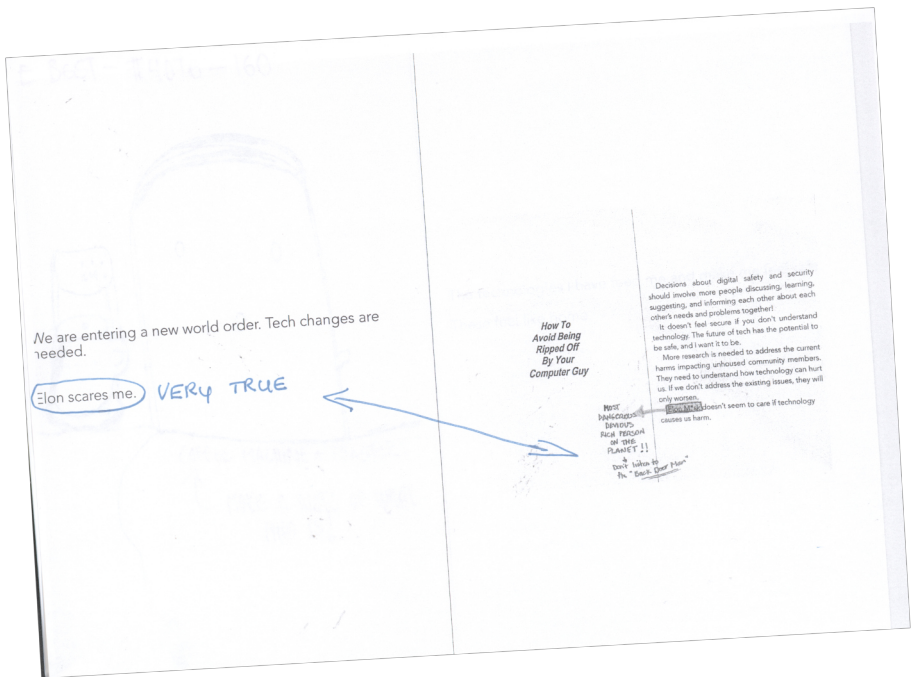
I feel there is almost no security with digital devices. I feel I have no privacy anywhere. Trust is difficult nowadays. It's a shame because we have to navigate life digitally now.

Platforms are using **sneaky** ways to get more information from me.



Spyware, targeted  
ads, and cookies.  
We don't want it!





Accessing security is hard.

In the past, when my cellphone account was hacked, I contacted the cell phone provider but was told nothing could be done. Why the fuck am I paying you to protect my phone? I rely on myself to stay safe. No one else.

They can take all my data and info but can't tell me who's been calling to harass me for 15 years? Oh, fuck off. What is digital safety and security? It's a scam!

I have devised my security measures alone. I got a flip phone. First because of the cost. I wasn't locked into a plan or provider, and I paid \$30/month.

They told me,  
"You can break up with  
us anytime."

Second, I got one because of security. It feels more secure because I'm not instantly connected. I don't have to deal with all of those extras. I've never received a telemarketer call. I feel more in control.

Third, I chose a flip phone because I didn't want to be distracted. With a smartphone, I would constantly be distracted by the internet, games, phone calls, and watching videos. It feels like a hive or mothership is on the other side. Other than having it for emergencies, I could leave my phone behind.

The cell phone is at the centre of it all. Everyone has a handheld computer connected to the Internet, and we are being watched and tracked. The computers we carry in our pockets (cell phones) can provide safety. Surveillance is a scary comfort.

## Security and surveillance go hand in hand.

We must understand what we are signing up for and stay informed about technology usage and new developments. It doesn't feel secure if you don't understand technology.

The future of tech has the potential to be safe, and I want it to be. Some of us are in the process of recreating ourselves and reaffirming our self-esteem. Does technology build self-esteem? It does and does not. Technology is good when it works, but it doesn't always work.



am I <sup>'SAFE'</sup> OR broken

does anyone Hear you  
without a Phone or  
computer

Would you hear me ~~Scream?~~

No

Tech

crisis

I'm sick to my stomach.

**Trustpassing**, as a concept, conveys the intricate interplay between safety and security that unfolds when determining whether to place trust in a person or entity. Often, we pass our trust to others knowingly and with active, ongoing consent. At other times, passing trust becomes necessary for participating in or accessing services. In such situations, we may find ourselves taking a leap of faith, as is often the case with social services and big tech companies. *How can you keep yourself safe from something you cannot see?* When we pass trust to someone or something, ideally, we are met with a sense of confidence and reliability. That person or entity will uphold a certain standard, remain dependable and act as expected. Trust-passing, in this sense, enables us to feel safe and secure even when we are vulnerable.

At the same time, trustpassing is a play on ‘trespassing’. It signifies committing an offence against trust, breaking someone’s trust. *I don’t understand how security and safety work because they have never worked for me.* When our trust is broken, it can be a profoundly emotional experience. We can feel betrayed, powerless, angry, disappointed, and doubtful. *I worry that if the readers of the zines know the participants are accessing the YWCA then maybe they will respect the content less.* A breach of trust can impact our willingness to trust again. How do we collectively regain and repair trust? *These kinds of projects are important because I believe that everyone has a right to be heard, accepted, understood, recognized and treated with respect.*

In the context of this project, trustpassing carries several meanings. In the workshops, being together in a shared space and feeling comfortable in the company of others requires a certain level of trust. *Community is important. We feel connected to one another in this space.* Trust was exchanged among the participants and the research team through the sharing of individual narratives and experiences of negotiating safety and security in digital spaces. *I think it’s important for people to hear honest truths that not everyone is aware of.* How do researchers establish and sustain trust with research participants? How can researchers balance data collection with fostering spaces of mutual care and trust? *It does*

*not matter what your level of education is or where you are in life! Everyone matters.* Participants passed their trust when they allowed their personal experiences to be curated into a collective narrative to be shared publicly. *I want all of Hamilton to read this, and maybe they will really understand how much we need more people to support our community.*

As communicated through the zines, the stories and insights about digital vulnerabilities are inseparable from access to material forms of security and safety. The zines provide insights rooted in the local context of Hamilton, Ontario, regarding how digital (in)securities and vulnerabilities are interconnected with material ones, including but not limited to emergency housing, sex workers' rights, job security, food security, childcare, services for migrants, newcomers and immigrants, access to mental health care and services, substance abuse and addiction support, policing and law enforcement, and access to safe spaces.

*Trustpassing* provides a starting point for formulating crucial questions about how end-users who already face social stigmas are included in digital security and safety frameworks, while also acknowledging how these folks become targets of invasive and unwarranted surveillance, often under the guise of security. The zines advocate for a community-centred approach to understanding and documenting (digital) risks, threats and harms as contextual, local and inseparable from material (in)securities.

To this end, *Trustpassing* amplifies the voices that are often excluded from or overlooked in dominant discussions that shape the criteria for digital harms, as experts equipped with the knowledge to reshape mainstream digital safety and security frameworks. *We are all survivors, surviving together. We are the life force.*

We extend our deep gratitude to the project participants for generously sharing their time, perspectives and experiences with us. Your contributions were invaluable, and this project would not have been possible without you. Thank you for your collaboration, insights and trust.

- Andrea Zeffiro

