

Community Arts Programming in Southern Ontario

Prepared for
Visual Arts Brampton
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Executive Summary

This report was prepared for Visual Arts Brampton (VAB), located in Brampton, Ontario, and presents a review of how community art organizations in Southern Ontario structure their adult memberships in terms of costs and benefits. In part, this paper aims to offer information relevant to VAB as the organization seeks to identify and fill programming gaps. Research Associates from the McMaster Research Shop collected data through online searches and telephone interviews about various community organization's adult memberships, programming, funding sources, costs and benefits. The report presents all findings in a series of three tables grouped by organization characteristics, membership characteristics, and programming (See Appendix C). Findings are also summarized, and key issues discussed briefly in the body of the report. Overall, most organizations did not make distinctions between adult and senior oriented programming, and many lacked adult-specific programming. Typically, memberships were annual, though these were categorized differently by each organization. Membership costs ranged from free (\$0) to \$9,999 for sustaining members, though most memberships cost \$100 or less.

Introduction

Overview: This report has been prepared by Research Associates from the McMaster Research Shop at the request of Visual Arts Brampton. It reviews how adult membership in community arts organizations in Southern Ontario is structured in terms of cost and benefits. This report also explores various ways in which community arts organizations in the region assess their adult memberships markets, what types of information they collect about their members, and what adult programming they offer.

Scope: This report draws on information gleaned from community arts organizations' websites and information garnered through phone interviews to offer suggestions for how community arts organizations can better engage their adult members. While focusing broadly on adult membership in community arts organizations in Southern Ontario, this report also draws some attention to funding sources, off-site programming, and employee structures. It emphasizes adult and senior programming, funding sources, and the various ways in which membership is categorized.

Terms: In this report we will use the term community arts organizations to refer to formalized, incorporated organizations working to provide opportunities to learn and practice art to members of the public within a given local context, usually a town or city.

Organization: The report is organized in the following way:

- **Methodology and Limitations:** This section describes the processes used to gather information for the report, including online research for the environmental scan and interviews with staff at some organizations.
- **Findings:** This section highlights key findings and includes the following sub-sections.
 - Organization Characteristics, including:
 - Funding sources
 - Staff Full Time Equivalent (FTEs)
 - Membership, including:
 - Categories, costs, benefits
 - Demographics
 - Artist type
 - Member retention
 - Adult Programming, including:
 - Definitions of adult and senior populations
 - Adult programming
 - Seniors programming
 - Off-site programming
 - Identifying and filling program gaps

Methodology and Limitations

Methodology

Our goal was to gather information from a wide range of communities in order to illustrate the varied ways in which community arts organizations in the Southern Ontario structure adult membership and programming. Information for this report was collected in two ways:

1. Environmental Scan

To locate information on various community arts organizations in the GTA, we relied primarily on their official websites. Organizations were found through online Google searches, which consisted of the name of the city along with the phrase “community arts organization” (for example, “Brampton Community Arts Organizations”). Most of the websites included relevant data on membership and programming. Communities included in the environmental scan were selected in consultation with Visual Arts Brampton; 18 organizations in southern Ontario were included.

2. Telephone interviews

The research team also reached out to all organizations included in the environmental scan for interviews to gather information on membership retention, number of full time staff members (FTEs), and seniors-specific programming (See Appendix C for interview guide). Some organizations preferred to answer questions through email. Of the 18 organizations contacted for interviews, only 4 returned with responses to interview questions.

Limitations

Small interview sample size:

It is important to note that of the 18 organizations collected through online surveying, only 4 returned with responses to survey questions. Many organizations were unavailable or uncomfortable with further release of information. It was also challenging to find organizations that specifically engaged with community arts as this was often not their primary function. Many organizations were primarily art galleries and one organization (Art Bridges) was a resource into finding other community arts organizations in Canada.

Generalizing across groups: The context of the material reviewed may not fully translate to the local context as the demographics across cities in Southern Ontario vary. It is important to note that many of the organizations emphasized the importance of programs that cater to the context in which the community organization is located within. For example, this may include how the organization defines “senior” depending on the age of retirement and average lifespan in the area.

Findings

A full list of organizations can be found in Appendix A.

- Information about organizations' funders and full-time employees (FTEs) are presented in Appendix C, Table 1.
- Full data on all organizations' membership categories, costs, and benefits are presented in Appendix C, Table 2.
- Information on adult, senior, and off-site programming from all organizations examined is included in Appendix C, Table 3.

This section highlights key findings under the following headings:

- Funding
- Full Time Employees (FTEs)
- Membership costs
- Membership types
- Membership benefits
- Definitions of Adults and Seniors
- Adult & Seniors programming
- Off-site programming examples

Funding

- ☐ Funding for community arts organizations included private, government and philanthropic sources.
- ☐ Some organizations, including Oakville Arts and Maclaren Arts, have no funding.

Full Time Employees (FTE)

- ☐ FTE information rarely found on websites may on occasion in interviews.
- ☐ Not many organizations have FTE employees
 - ☐ **Oakville arts** - 1 FTE
 - ☐ Visual Arts Brampton - 1 Studio Manager
 - ☐ **Maclaren arts** - no FTES

Membership Costs

- ☐ Most memberships across all categories cost \$100 or less.
- ☐ Some organizations had discounts for longer-term memberships.
- ☐ Examples:
 - ☐ **Mississauga Arts Council** - 1-2 year costs based on length of membership and category.
 - ☐ Price range: \$30-120.

- ☐ **York Regional Arts Council** - based on membership category.
 - ☐ Price: \$30 - 75
- ☐ **Hintonburg Network** - yearly low-cost memberships
 - ☐ Price: \$5/year, or \$20/5 years.

Membership Types

- ☐ Most organizations have individual memberships. Many also have family, organizational, and/or artist memberships.
- ☐ Organizational membership fees were often tiered based on organizational income.
- ☐ Most organizations did not distinguish between professional or practicing artist memberships.
- ☐ Families were frequently provided memberships. Examples of organizations with Family memberships are listed below:
 - ☐ Homer Watson
 - ☐ Cambridge Centre for the Arts
 - ☐ Button Factory Arts
 - ☐ Mississauga Arts Council
 - ☐ Oakville Arts Society
- ☐ Senior memberships are available at some centres including:
 - ☐ Cambridge Centre for the Arts
 - ☐ York Regional Arts Council
 - ☐ Maclaren Arts
- ☐ Some centres have no senior programs but have programs that could be suitable for Seniors.
- ☐ **Highest membership costs:** Maclaren Arts
- ☐ Organizational memberships various levels based on annual revenue:
 - ☐ Arts Network Ottawa
 - ☐ Guelph Arts
 - ☐ Art Bridges
 - ☐ Oakville Arts
 - ☐ McLaren Arts
- ☐ Free memberships available at some centres for volunteers and subscribers at Oakville Arts.

Membership Benefits

- ☐ Art store discounts
- ☐ Community engagement and promotion
- ☐ Website recognition
- ☐ Exhibitions
- ☐ Professional development for artists
- ☐ Themes are often organization specific
- ☐ Grant programs
- ☐ Promotion opportunities
- ☐ Artist directory
- ☐ Brochure rack & digital monitor program
- ☐ Some even have home and auto insurance and health/dental discounts and plans for members.
- ☐ MVP programs

- ☐ Online Registration possible and include a discount for:
 - ☐ Button Factory Arts
 - ☐ Oakville Arts
 - ☐ Cambridge centre for Arts
- ☐ Additional information available for specific organizations listed below:
 - ☐ **Maclaren Arts**
 - ☐ Two membership cards free admission to family workshops plus all other benefits
 - ☐ Contributing membership recognition in annual report
 - ☐ Supporting membership
 - ☐ Private preview of certain art auction
 - ☐ Sustaining membership
 - ☐ Same as above plus invite to holiday party
 - ☐ Dinner with artists tax receipt for organizations
 - ☐ **Homer Watson**
 - ☐ Free family fun days with family membership
 - ☐ Vote at annual general meeting
 - ☐ Membership fee does not include program fee
 - ☐ Family membership information
 - ☐ No programs Gallery space
 - ☐ **Button Factory Arts**
 - ☐ Vote at general meetings

- ☐ Community centre
- ☐ Uptown art gallery
- ☐ Artwork is commission free

Definition between Adults & Seniors

- ☐ Family - defined as two adults living at the same address
- ☐ No other definitions could be found that differentiate between adults & seniors among publicly available documents from the organizations examined.

Presence of Adult & Senior Programming

- ☐ **Adult programming (themes/trends)** - All organizations have adult programs or allows and works with adult members if not a program space.
- ☐ **Seniors programming (themes/trends)** -
 - ☐ York Regional Council - Senior membership Only
 - ☐ Oakville Arts Society - Art in senior residence

Off-Site Programming

- ☐ **Uptown Art Gallery** - Off site art installation
- ☐ **Arts Network Ottawa** - Professional Development Workshops and other events
- ☐ **Homer Watson** - Office parties and teams arts for lunch
- ☐ **Visual Arts Brampton** - High school and elementary educational opportunities, culture day activities
- ☐ **Beaux Arts** - Art beat art walk

Discussion

Several themes were found throughout the compilation of data of various community organizations across Southern Ontario.

1. De-differentiation between adult and senior programming

- a. Many organizations listed adult and senior programming as one entity that offered the same programming. The age differentiation was additionally also not specified, and this may serve as a major issue in making recommendations geared towards adult or senior populations independently.
2. Funding for organizations was scarce.
 - a. Among the organizations examined, many had fundraisers and donations provided to supplement the cost of their programming for those who could not afford the entire program itself. Additionally, operational costs were cut down with fewer employees or the use of volunteers, overall demonstrating that funding opportunities for organizations were low to non-apparent.
3. Membership fees and benefits
 - a. Membership fees varied greatly across each organization. Some organizations cited membership costs to be as low as \$10, where others reported as high as \$120. These organizational memberships also varied in benefits and can be further examined in table 2: memberships, found in the appendix.
 - b. Additionally, nearly all memberships involved discounts at local art supply stores (example: Curry's), and options for community engagement with socializing nights/newsletters.
4. Alternate programming
 - a. Some organizations offered alternate programming such as "bring your lunch to artwork days" which were seen as adult oriented programming. These events took place in the workplace during lunch breaks as a team building exercise and may be a good avenue to explore for adult programming.
 - b. Many programming offered in different organization centres varied with some as extreme as blowing glass, and others as simple as beginner painting. It may be important to integrate varying levels of adult programming to cater to all levels of adult art participants.

Past the themes related to community organizations and adult programming, it is important to note that conducting interviews to provide information over the telephone resulted to be extremely difficult. Of the 24 organizations collected through online surveying, only 4 returned with responses to survey questions. Many other organizations were unavailable or uncomfortable with further release of information and in result, were not further examined passed internet available information.

Conclusion

Throughout the duration of this project, we engaged with 18 arts organizations in the Southern Ontario region in order to better understand how adult membership is structured and retained with regard to various organization characteristics (primarily funding and employment), membership structures, and programming offered. Ultimately, this report hopes to provide the necessary information to identify and fill programming gaps for adults in order for Visual Arts Brampton to utilize this information. Carried out primarily through online analysis along with telephone and email interviews, the findings indicated that there was frequently not a differentiation made between adult and senior programming, a frequency in membership being organized in a yearly manner, and a lack of adult specific programming.

Appendices

Appendix A: List of Organizations Included

List of Organizations:

Art Bridges
Art District Gallery
Arts Network Ottawa
Buttons Factory Arts
Cambridge Centre for the Arts
Guelph Arts
Hamilton Arts Council
Hintonburg Network
Homer Watson
Maclaren Arts
Mississauga Arts Council
Museum of Beaux Art Brampton
Nectar Centre
Oakville Arts
Oakville Arts Society
Uptown Gallery
Visual Arts Brampton
York Regional Arts Council

Appendix B: Interview Guide

Interview Guide:

1. What is your role within your organization?
2. How many employees do you have? [Full time, part time, or full-time equivalent (FTE)]
3. Does your organization receive any funding that subsidizes the cost of memberships? Did get trillium before to build membership program, didn't subsidize
 - a. [If yes] What is the funding source?
4. Do your members tend to be more professional artists or practicing artists?
5. Do people tend to continue to remain members over time?
6. Do you collect any information about membership retention?
 - a. [If yes] Would you be willing to share that information?
7. Do you collect any demographic information about your members, particularly around age or racialized identity?
 - a. [If yes] Would you be willing to share that information with us?
 - b. [Also if yes] How representative would you say your membership is of the broader demographics in your community?

Programming for adults

1. What programs do you offer that are tailored to adults, if any?
2. What creative programming do you offer for seniors?
3. What are the defined ages for adults and seniors for your organization?
4. Do you have any other programming off site?
 - a. (If yes:) Can you tell me about that?
5. How does your organization determine what programming to offer?
6. Once a gap in programming is identified, how do you typically go about filling it?

Would you like to receive the results of this research?

If yes, what email address would be best to send it to?

Appendix C: Tables

Table 1: Organization Characteristics

Organization	Funders	Full-Time Employees (FTEs)
Guelph Arts	No data found	No data found
Uptown Gallery	No data found	No data found
Art District Gallery	No data found	No data found
Cambridge Centre for the Arts	No data found	No data found
Homer Watson	<ul style="list-style-type: none"> Federal economic development agency for southern Ontario Fred & Lila Israel Ontario 150 Community Celebration Program Michael Benton Stephanie Catcher Gary Elrick Curry's Art Supplies Equitable Life o Canada Douglas Fearman Little Mushroom Catering M&T Printing Group Ministry of Tourism, Culture and Support Waterloo Region Record Community Mac Voisin & Marcela Bahar 	No data found
Buttons Factory Arts	Donations	No data found
York Regional Arts Council	Donations	No data found
Maclaren Arts	No data found	No data found
Visual Arts Brampton	<ul style="list-style-type: none"> Shoppers World Brampton Kaneff Corporation 	1 - Studio Manager
Beaux Arts	<ul style="list-style-type: none"> Carfac Ontario City of Brampton Downtown Brampton 	No data found

	<ul style="list-style-type: none"> • Service Canada • Syntec • Making Waves 	
Art Bridges	<ul style="list-style-type: none"> • Majengo Canada • Degeneration X Investments Inc. • Jacob Spiero: Poems and Fragments • iHelp Innovate: Completely Simple Tech • Indigenous Arts Festival @ Fort York • The Bridging Festival 2013 • Orpheus Musical Theatre Society • The Salamander Foundation • The Chawkers Foundation • Chestnut Communications & Management • Scarborough Arts • Ruth Mandel Who Gives Fund • Sharna Foundation • Canadian Heritage • Ontario Trillium Foundation • The J.W. McConnell Family Foundation 	3
Oakville Arts	They receive no funding	1
Oakville Arts Society	<ul style="list-style-type: none"> • Bronte BIA • Oakville Chamber Orchestra • Oakville Arts Council • Whole Foods 	No data found
Mississauga Arts Council	<ul style="list-style-type: none"> • City of Mississauga • Mississauga Arts Council • Ontario Arts Council • TD • Community Foundation of Mississauga • Hazel McCallion Foundation for Arts, Culture, and Heritage 	No data found
Hamilton Arts Council	<ul style="list-style-type: none"> • City of Hamilton • Ontario Trillium Foundation • Ontario Arts Council • Canada Council for the Arts • Incite Foundation for the Arts • Hamilton Community Foundation • Orbital • Impressive Printing • The Cotton Factory • Individual Contributors 	No data found
Nectar Centre	<ul style="list-style-type: none"> • Hartwell New Edinburgh Square Retirement Residence • Books on Beechwood 	No data found

	<ul style="list-style-type: none"> • Welcome to Epicuria – Food Shop and Catering • Governor’s Walk • Retirement Residence • New Edinburgh Pub(closed) • Sezlik Ottawa homes and condos • Chartwell Rockcliffe Assisted Living • Revera retirement residence • City of Ottawa services 	
Arts Network (Ottawa)	<ul style="list-style-type: none"> • Ontario Trillium Foundation • Oakwood • Pathway Hyundai • Ottawa Business Journal • Shenkman Family Foundation • Place D’Orleans • Terradare Solutions • Danbe Foundation • Trinity • Desjardins Insurance • Cultural Human Resources Council • Shenkman Arts Centre • Bos Law • Richcraft-Group of Companies • Augustine-Bater Binks • Forum Equity Partners • Sean Rankin: Mobile Mortgage Specialist • Wallack’s • Rona • Lowe’s • GVE Lawyers • Waste Collections Canada • Alterna Savings 	No data found
Hintonburg Network	<ul style="list-style-type: none"> • The Hintonburg Public House • PranaShanti • Hintonburg Pottery Shop • Kealey group (Re/Max) • East Side Marios • Hintonburger • Wellington West • Cyclelogik • Happy Goat Coffee Company • Merge: Design, Print, & Promo • Exit Realty 	No data found

Table 2: Membership Characteristics

Organization	Categories	Costs	Benefits
Guelph Arts	<ul style="list-style-type: none"> • Artist member 	<ul style="list-style-type: none"> • \$30 Artist Member - annual 	<ul style="list-style-type: none"> • Artist Member - (1) publish

	<ul style="list-style-type: none"> Organizational member Arts Supporter 	<ul style="list-style-type: none"> \$50 - Organizational member \$20 - Arts Supporter 	<p>your news, events, workshops, exhibitions and calls in our monthly enews receive discounts on our conferences, workshops, seminars and other programs, (2) create an Artist Member profile page on our GAC website with a link to your own website, (3) be eligible to enter submissions to Guelph Arts Council sponsored exhibitions</p> <ul style="list-style-type: none"> Organizational Member - (1) access 10% discount for your members on Guelph Arts Council Artist memberships (2) publish your news, events and calls in our monthly enews (3) receive discounts on our conferences, workshops, seminars and other programs (4) create one Organizational Member profile page on our GAC website with a link to your own website Arts Supporter - We will keep you informed about what's happening with the arts and artists in our community. You'll receive our regular e-newsletters and invitations to special events. Plus, you will receive a \$20 tax receipt.
Uptown Gallery	ArtTown Gallery Member	\$40 for a two month period	<ul style="list-style-type: none"> Every two months, a new exhibition to participate in. No commission on artwork: 100% of sale goes to the artist (minus current bank charges). Once a year, you can be a featured artist, along with one or more other members of the gallery. As a featured artist, your work should express a facet of the title. UpTown Gallery encourages interpretation of the titles. If you are not a featured artist in the show, you are not required to work to the current show's title. You can choose to use the title as a theme if you wish. No exclusivity: You may

			<p>exhibit at other galleries or events.</p> <ul style="list-style-type: none"> • The gallery currently has an area where members may teach art classes. • You can advertise your workshops or other outside events in which you are participating on the UpTown Gallery website and on the gallery information shelves. • Your membership fee includes a webpage on the UpTown Gallery website.
Art District Gallery	Associate Membership	\$100 at time of application, \$100 a month with a 35% commission rate on sold work + POS/credit card fee (approximately 2.75%)	Show work in a professional gallery without having the time to sit and volunteer for a committee.
Cambridge Centre for the Arts	<ul style="list-style-type: none"> • Children • Adult • Senior • Family • Artist 	<ul style="list-style-type: none"> • 18.58/year • 30.94/year • 24.74/year • 49.50/year • 24.74/year 	<ul style="list-style-type: none"> • Subscription to quarterly program flyer • Personal invitations to the gallery opening receptions • 15 percent discount on all registered programs • 10 per cent in-store discount at Curry's Art Store (show membership card to receive this discount)
Homer Watson	<ul style="list-style-type: none"> • Individual Membership • Family Membership 	<ul style="list-style-type: none"> • Individual: \$25.00/year • Family: \$40.00/year <p>Note: still have to pay fee of classes separately</p>	<ul style="list-style-type: none"> • Information on visual art programs & events • Invitations to exhibition receptions • Discounts on fees for workshops and visual art classes • Preferred customer discount on art supplies • Free Family Fun Days for those who hold current family memberships • Free art tours • Invited to free Opening Receptions & Meet the Artist talks • Free arts publication • Access to archival reference material • Opportunities to rent the Gallery for events, receptions,

			<p>meetings, weddings and photography</p> <ul style="list-style-type: none"> • A Vote at the Annual General Meeting • Opportunities to submit exhibition proposals, to volunteer, & be involved in your community • Free Lunchtime Lectures
Buttons Factory Arts	<ul style="list-style-type: none"> • Adult • Family • Youth 	<ul style="list-style-type: none"> • Adult \$30/year • Family \$50/year 	<ul style="list-style-type: none"> • Save 15% off classes • Special clubs, drop-ins and programs for our members including a Sketch Club • 15% off of Courses & Workshops • 15% off at State of the Art Supplies • 10% off at Curry's (Boardwalk loc.) • 10% off at The Artstore of Waterloo • 10% off at Wyndham Art Supplies, Guelph • Eligible for Solo Exhibitions • Exhibit work in the members show • Join "Members Only" clubs and drop-ins • Vote at the Annual General Meeting • Payment plan for gallery purchases • Program guide mailed to you every session • Eligible to rent the space
York Regional Arts Council	<ul style="list-style-type: none"> • Individual • Senior • Student • Groups • Business 	<ul style="list-style-type: none"> • Individual \$30/year • Affiliated \$10/year • Art Group \$60/year • Affiliated Senior \$5/year • Senior or student \$25.00/year • Affiliated Not For Profit Art Group \$25.00/year • Affiliated Senior \$5.00/year • Affiliated Business \$75.00/year • Business \$90.00/year <p>Difference between affiliated and</p>	<ul style="list-style-type: none"> • Discounts at: <ul style="list-style-type: none"> ○ Canadian Art Magazine ○ HuutaArt ○ Winged Canvas ○ Brian Smith Photography ○ Stylus Imaging Solutions ○ Merk photography ○ Markham Art Gallery ○ Stephen Leacock

		not: affiliated are for profit enterprise members to the organizations of Markham's Art Council, Georgina Art Centre and Gallery, Arts Richmond Hill, Arts Society King, Newmarket Arts Council	<ul style="list-style-type: none"> ○ Theatre ○ Curry's Art Store ○ Richmond Hill Centre for Performing Arts ○ Connors Music ○ Lebovic Centre for Arts & Entertainment ● Free online member listing ● Eligibility to be considered for juried programs ● Access to resources ● Opportunity to public in newsletter
MacLaren Arts	<ul style="list-style-type: none"> ● Individual ● Artist, Student, or Senior ● Family ● Contributing ● Supporting ● Sustaining 	<ul style="list-style-type: none"> ● \$50 ● \$30 ● \$65 ● \$125-149 ● \$250-499 ● \$500-9999 	<ul style="list-style-type: none"> ● Individual <ul style="list-style-type: none"> ○ Subscription to MacLaren e-newsletter and seasonal brochure ○ Invitations to MacLaren receptions and events ○ Free admission to MacLaren talks and tours and Friends of the MacLaren event ○ Invitation to a Special Open House for MacLaren Members ○ Advance registration for MacLaren art classes ○ 10% discount on MacLaren art classes at the Gallery ○ 10% discount in the Gallery Shop and on Framing Services, plus an additional 10% off in the Shop during the annual Holiday Sale ○ Complimentary admission to reciprocating public art galleries in Ontario ○ Invitation to preview of the <i>Off the Hook Silent Art Auction</i> ● Artist, Student, or Senior <ul style="list-style-type: none"> ○ Same as above ● Family

			<ul style="list-style-type: none"> ○ Benefits include all those granted to Artists/Student/Seni or Members (above), plus: ○ Two MacLaren Membership cards ○ Free admission to Family Sunday Workshops ● Contributing <ul style="list-style-type: none"> ○ Benefits include all those granted to Family Members (above), plus: ○ Recognition in the Annual Report as a MacLaren Member ○ Tax receipt for the value of the charitable donation above \$65 ● Supporting <ul style="list-style-type: none"> ○ Benefits include all those granted to Contributing Members (above), plus: ○ Invitation for two to attend a private preview of the <i>Off the Hook Silent Art Auction</i> ○ Complimentary copies of all MacLaren catalogues ○ Recognition on the Annual Donor Wall ● Sustaining <ul style="list-style-type: none"> ○ Benefits include all those granted to Supporting Members (above), plus: ○ Invitation (two adults and up to 4 children) to the Annual Holiday Party ○ Invitation for two to attend an exclusive dinner with the artists and contributors ○ Tax receipt for the total amount of your contribution
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Visual Arts Brampton	One year general membership	\$55/year	<ul style="list-style-type: none"> • Participate in exhibitions • Discounts: 10% off select art stores • Name and website links found on artist website • Promotion of exhibits
Beaux Arts	For artists and artisans	No data found	<ul style="list-style-type: none"> • Exhibit art work • Lower commission on sales • Lower rental rates • Networking opportunity
Art Bridges	<ul style="list-style-type: none"> • Student • Senior • Individual • Organization Annual Revenue under \$100,000 • Government Agency, Organization Annual Revenue over \$100,000 	<ul style="list-style-type: none"> • \$15 • \$20 • \$25 • \$40 • \$75 	<ul style="list-style-type: none"> • Have your website reviewed for accessibility, mobile responsiveness and clarity in a one-hour professional consultation • Recognition Awards: Nominate your own community arts initiative, or another for ArtBridges' Annual Recognition Awards based on remarkable innovation, resiliency, and creativity. Each of the three winning initiatives receive a donation of \$250. • Member Spotlight: Have your community-engaged arts initiative featured on ArtBridges' Canada-wide community blog. • Receive consideration for a letter of support for your initiative from us • Take advantage of the events and classified sections of our website by elevating your announcements and opportunities featured at the top of the pages for up to 3 times a year • Be listed under membership recognition on the ArtBridges website • Receive a Membership card: become a card-carrying member

Oakville Arts	<ul style="list-style-type: none"> • Individual • Organization • Subscriber • Volunteer Member 	<ul style="list-style-type: none"> • \$50 • \$150 • Free • Free 	<ul style="list-style-type: none"> • Access to Grant Connect • Online Arts Market • Cultural Grants Program • Brochure Rack & Digital Monitor Program • Publicity and Promotion • Artist Directory • News, Information, & Opportunities
Oakville Arts Society	<ul style="list-style-type: none"> • Adult • Family (defined as two adults living at the same address) 	<ul style="list-style-type: none"> • \$80 • \$140 	<ul style="list-style-type: none"> • Receive a discount on classes, workshops and entry fees; • Receive a discount on art supplies and framing at selected art supply stores: DeSerres - www.deserres.ca Aboveground Art Supplies - www.abovegroundartsupplies.com Curry's Art Store - www.currys.com • Glen Abbey Framing & Fine Art • Submit work to the Juried Show • Works judged by an independent jurist • Submit work for consideration for the OAS Art Auction • Display artwork at Queen Elizabeth Park Community and Cultural Centre; • Use of the Newsletter and OAS website to send out announcements and notices related to your art • Access the OAS library • Participate in the Friday morning painters group, and other Open Studio times • OAS Plein Air group; • A link from your website to the OAS website (for practicing artists) • Meet others who share your interest and commitment to visual arts • Voting privileges at the AGM; • Contribute as an Event Coordinators • Volunteer on OAS committees • Serve on the Board of Directors • Electronic advance notice

			<p>regarding classes, shows and special events</p> <ul style="list-style-type: none"> • Participation in the 'Commission Exchange' which may connect you with potential clients
Mississauga Arts Council	<ul style="list-style-type: none"> • Individual • Student/Senior • Family • Non-Profit/Charitable/Collective • Business 	<ul style="list-style-type: none"> • \$30 for 1 year or \$50 for 2 years • \$20 for 1 year or \$30 for 2 years • \$40 for 1 year or \$70 for 2 years • \$35 for 1 year or \$60 for 2 years • \$65 for 1 year or \$120 for 2 years 	<ul style="list-style-type: none"> • Bridge social, cultural, and ethnic differences; • Foster community pride; • Encourage and increase volunteerism and community involvement • Preserve the culture and heritage of our diverse population.
Hamilton Arts Council	No data found	No data found	<ul style="list-style-type: none"> • Member access to the Hamilton Arts Council website including online Profile features and enhanced directory features including exclusive Blog and Gallery pages. • Promotion of your events, classes and workshops through our weekly e-newsletters, Facebook, Twitter, Instagram and on the free Hamilton Rising App • Discounted access to Hamilton Arts Council ArtBus Adventures, events, classes, workshops and equipment rentals • Opportunity to participate on a volunteer committee for the Literary Arts or Hamilton Arts Week. • Invitation to attend and vote as a member at our Annual General Meeting in June • Additional Member Discounts through our Affinity Program (now also listed on the Hamilton Rising App • Discounted Ad rates in the Annual Culture Guide and the New Hamilton Arts Week 2019 Program • Opportunity to participate in the Cotton Factory, Artist-In-Residence Program • Opportunity to participate in the Annual European Artist

			<p>Exchange Program</p> <ul style="list-style-type: none"> • MVP Program with First Ontario Credit Union. Our members receive numerous benefits and rewards including waived fees for 1st year of First Ontario Credit Union Visa, \$50 towards a BeFree Chequing Account, \$100 when opening an e-savings account and many other points and benefits. • The Hamilton Arts Council is pleased to announce our members may now access Health & Dental Insurance and Preferred Home & Auto through a new partnership between the Hamilton Arts Council and Dan Lawrie Insurance. The Health and Dental Insurance, listed under an Employee Benefits plan provides a solution for coverage whether you are an individual, family or employer. The Hamilton Arts Council's Preferred Home & Auto Program may provide significant savings on your personal home and/or auto insurance premiums! • Affinity Program <ul style="list-style-type: none"> ○ Our Member Affinity Program offering discounts from participating businesses [when making use of these discounts please have your membership card available
Nectar Centre	No Data Found	No Data Found	<p>Receive a monthly newsletter giving you the rundown of all our events and classes, but you will also receive a discount on ticketed special events! A family membership means that every single person in your family enjoys these same benefits too.</p>

Arts Network (Ottawa)	<ul style="list-style-type: none"> • Individual • Organization • Supporter 	<ul style="list-style-type: none"> • \$30 • \$50 For arts or cultural organizations or businesses with a budget under \$25,000 • \$85 For arts or cultural organizations or businesses with a budget between \$25,001 and \$100,000 • \$100 For arts or cultural organizations or businesses with a budget between \$100,001 and \$1 million • \$125 For arts or cultural organizations or businesses with a budget over \$1 million • \$30 For any non-arts individual • \$85 For organizations or businesses with a budget under \$100,000 • \$100 For organizations or businesses with a budget between \$100,001 and \$1 million • \$125 For organizations or businesses with a budget over \$1 million 	<ul style="list-style-type: none"> • Promote your work • Exhibit and Showcase your work • Engage creatively with the community • Stay informed • Learn and grow at workshops, talks, and professional development events • Develop entrepreneurial skills • Be represented through advocacy • Rent our meeting space • Get a mailing address • Reach new audiences • Connect with business and community contacts • Network with the Ottawa arts community
Hintonburg Network	<ul style="list-style-type: none"> • Yearly • 5 Years 	<ul style="list-style-type: none"> • \$5 • \$20 	No data found

Table 3: Programming

Organization	Adult Programing	Senior Programming	Off-Site Programming
Guelph Arts	No adult specific programming	No data found	None
Uptown Gallery	No adult specific programming	No data found	Does off-site installations of art, for example at Central for International Governance Innovation or local art events
Art District Gallery	No adult specific programming	No data found	None
Cambridge Centre for the Arts	<ul style="list-style-type: none"> • Klassical Kids • Rest & unwind yoga • Yoga • Drawing Exploration • Dreamcatcher Workshop 	No data found	None

	<ul style="list-style-type: none"> ● Felting Workshop ● Sewing Machine ● Painting with Watercolours ● Large Scale Painting with Watercolours ● Large Scale Painting with Acrylics ● Painting A Day ● Pottery on the Wheel ● Pottery: Serving Plates and Trays ● Fundamentals of Botanical Illustration 		
Homer Watson	<ul style="list-style-type: none"> ● Cuff bracelets ● Travelling Sketchbook ● Valentines day: his and hers rings ● Taking it to the streets 	No data found	Some programming does off-site activities. Example: taking it to the streets - using your own camera and taking images.
Buttons Factory Arts	<ul style="list-style-type: none"> ● Urban sketching ● Beginner drawing ● Charcoal ● Natural journaling ● Expressive figure drawing & painting ● Watercolour explorations ● Hand bound books ● Pen, Ink & watercolour workshop ● Beginner acrylics ● Acrylic painting ● Phototransfer ● Abstracted landscapes ● Collagraphy ● Topics in Etching Process ● Intro to Monotype printmaking ● Block print your own tote bag ● From Life, Figurative drawing & sculpture ● Mother's day fused glass ● Slab building & glaze workshop ● Handbuilding 	None	Do some galleries & events

	<ul style="list-style-type: none"> • DIY Clay Stamping • Making Residency a Reality 		
York Regional Arts Council	No Data Found	No Data Found	None
Maclaren Arts	<ul style="list-style-type: none"> • Drawing and Animation • Painting • Clay • Subject and Meaning in Painting • Mixed-Media Drawing • Watercolours • Methods and Meanings • From Life 	No Data Found	<ul style="list-style-type: none"> • Arts for Lunch • Art Parties & Team Building
Beaux Arts	<ul style="list-style-type: none"> • Discover Barns in Soft Pastel • Expressive Figure Painting • Production of Creative Acrylic Painting - Part 2 • Introduction to Drawing: Continued • Introduction to Portrait Drawing: Adding Colour • Landscapes in WaterColour • Make your own watercolours • Sculptures - Clay & Plaster • Sculptures - Wire & Sand Cement • Starting Out in Watercolour 	No data found (adults and seniors not defined)	Off site programming is for teaching art to elementary and high school students and participating in culture day activities
Brampton Visual Arts	<ul style="list-style-type: none"> • Annual Fine Art Show • Painters of the Night • Open Mic Night 	No data found (adults and seniors not defined)	Artbeat: Art Walk in Downtown Brampton
Art Bridges	ArtBridges connects & informs people about community-engaged arts in Canada through networking, creating connections, improving access to the arts, providing information, and identifying and building community	N/A	N/A

	partnerships and collaborations therefore, they do not run any programming themselves		
Oakville Arts	<ul style="list-style-type: none"> • Creative Connections: Stimulating Creativity through Frustration • Workshop: Social Media for Artists- Samantha Staresincic 	No data found	No data found
Oakville Arts Society	<ul style="list-style-type: none"> • S1-301: Painting Spring Flowers - Acrylic or Water Based Oil • S2-302: Watercolours: Keep it Clean • S1-303: The Portrait in Watercolour • S1-304: Brush, Paint, & Canvas: Fun in Acrylics • S2-305: Techniques in Watercolour • S1-306: Modern Abstractions- Acrylics • S2-307: Telling a Story: Collage and Mixed Media • S1-308: Expression Through Watercolour • S2-309: Daily Painting: Painting Small, Paint Often • S1-310: Improving your Artistic Skills- Acrylic or Water Based Oil • S1-312: Pushing the Envelope of Abstraction- Acrylic/Water Based Oil • S2-313: The Urban Sketch: Drawing and Aqua Pencil • S1-314: Phone Photography Mastery • S2-315: Birds and Blossoms in Watercolour • S1-316: Introduction to Painting using 	Many of the programs are available for those 18+ with many participants being seniors, but the programs are not senior-specific	Offer free art classes to many charitable organizations in need and also provide art classes at 2 senior residences

	<p>Water Soluble Oil Paints</p> <ul style="list-style-type: none"> • S2-317: Drawing in Colour: Pastels for the Beginner Artist • S1-318: Building Confidence in Water Soluble Oils • S2-319: Dramatic Flowers in Pastel • S1-320: Rediscovering your Creativity- Variety of Mediums • S2-321: Abstract Explorations: Landscape Painting in Acrylics • S2-322: Creative Expression in Photography 		
Mississauga Arts Council	<ul style="list-style-type: none"> • Boxes and Banners • Arts & Crafts Sale- Cranberry Market • Paint Your Passion 	No Data Found	No Data Found
Hamilton Arts Council	Workshop: Constructed identities- Persimmon Blackbridge	No Data Found	No Data Found
Nectar Centre	<ul style="list-style-type: none"> • Mindfulness Meditation Circle • Figure Drawing & Painting Workshop • Artists showings • Food Talks • NECTAR Café 	No Data Found	No Data Found
Arts Network (Ottawa)	<ul style="list-style-type: none"> • Young Arts Professional Hub Mentorship Program • Art Place Artists-in-residence Program • SÉLECTIONS Annual Juried Exhibition • Neighbourhood Arts Ottawa 	They do not have programming specifically designed for seniors but programming available for adults are also suitable for seniors	Through the community-engaged arts programs we have run over the years, such as the Neighbourhood Arts Ottawa program, some of the artists who participate in this program choose to work with seniors in senior residences. We also offer professional development workshops for artists and other events off site.
Hintonburg Network	<ul style="list-style-type: none"> • Arts Park • Christmas Craft Fair • Summer Outdoor Movie Nights • Ottawa Porchfest 	No data found	No data found

	<ul style="list-style-type: none">• The Happening• Calling Out to all Crafters! The Happening ArtsPark• Jane’s Mob- Parkdale Market Park• Street of Rock Annual Benefit Concert		
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