

# Demystifying Digital Scholarship: Knowledge Exchange (KE)

Ailsa Fullwood

Research Support Facilitator Gabriela Mircea

Digital Repository Librarian **Grace Pollock** 

Research Support Facilitator

Lewis & Ruth Sherman Centre for Digital Scholarship

# Outline

- KE Principles and Terms
- KE at Mac
- Services and tools available to you
- Create your own KE plan using a planning tool

# Knowledge exchange

**Knowledge exchange** is the interactive and iterative process of synthesizing, disseminating, co-creating, and applying research knowledge to improve health, society, economy, and environment, and enrich culture.

(aka Knowledge Mobilization; Knowledge Translation and Exchange; Knowledge Transfer)

# Principles

At McMaster our purpose is the discovery, communication and preservation of knowledge. In our teaching, research, and scholarship, we are committed to creativity, innovation and excellence. We value integrity, quality, inclusiveness and teamwork in everything we do. We inspire critical thinking, personal growth, and a passion for lifelong learning. We serve the social, cultural, and economic needs of our community and our society.

https://president.mcmaster.ca/mission-and-vision/

# "Research Users"

Who stands to benefit from this research?

Which audiences will be involved, and how?

How will the audiences benefit from being involved?

What is the best way to communicate with these audiences?

http://www.sshrc-crsh.gc.ca/funding-financement/policies-politiques/knowledge\_mobilisation-mobilisation des connaissances-eng.aspx#a3

# Social Sciences and Humanities Research Council (SSHRC)

Knowledge Mobilization

**Synthesis** 

**Dissemination** 

**Transfer** 

**Exchange** 

Co-creation by researchers and knowledge users

Target Audiences	Within the academy	Beyond the academy: the general public	Community stakeholders: decision makers & citizens
Forms/Products	Publication: peer-reviewed journals and scholarly presses Events: Speakers, workshops, conferences, book launches Research presentations Listservs Newsletters Course/curriculum development Social media	Publication: popular or alternative magazines and periodicals Media engagement: press releases, op-eds, interview Events: public lectures, performances, open classes Digital media: Websites, blogs, videos Social Media	Events: forum, meetings Training workshops Literature reviews or reports Advisory groups Community researchers Email networks Blogs Social media
Processes/practices	Dissemination Networking Collaboration Synthesis Open access publication	Outreach Resource sharing Storytelling Advocacy/activism Technology transfer	Community-based research Community engagement Professional training Knowledge exchange Collaboration and co-creation
Outcomes	Enriched disciplinary knowledge Expanded research areas or theories Pedagogical innovation New collaborations Professional advancement	Enriched public discourse Civic culture Cultural production Social change Enhanced reputation	Community input/support Enhanced professional practice Improved services or policies Increased community capacity Cross-sectoral partnerships

# Digital and Social Media

Twitter, Facebook, YouTube, Instagram, etc

# **Useful for:**

- Creating and connecting to groups with shared interests, other researchers and/or community groups
- Making information public in creative, flexible, interactive formats

# For Graduate Students

- Professional associations
- Volunteerism and experiential education
- Research Assistantships/Internships: MITACS (mitacs.ca)
- McMaster: 3 Minute Thesis, SSHRC Storytellers
- School of Graduate Studies: SPICES, Skills training

https://graduate.mcmaster.ca/skills-opportunities/skills-training

# KE services at Mac

Knowledge exchange services and supports at McMaster are provided to researchers by:

- McMaster Industry Liaison Office (MILO)
- Office of Community Engagement
- Research Facilitators in each Faculty
- Library Services and The Sherman Centre for Digital Humanities

# Together we...

- Broker relationships: We help researchers and graduate students connect to potential collaborators in academic, industry, public, nonprofit, and community sectors
- Develop KE Plans: We help researchers to develop creative, effective knowledge mobilization plans and connect with the partners that can help make these plans work
- Improve Access: We work with researchers to ensure their research knowledge is openly and broadly accessible
- Build skills: We offer tailored educational seminars for faculty, staff and students on knowledge exchange strategies.



research impact turning research linto action

McMaster University's purpose is the discovery, communication, and preservation of knowledge. Committed to creativity, innovation, and excellence, the university serves the social, cultural, and economic needs of community and broader society.

McMaster's knowledge mobilization goals are to:

- Benefit society through research impacts and economic development
- Strengthen reputation and enhance recognition
- Promote research strengths

With a firm grounding in both the theory and practice of turning knowledge into action, McMaster is committed to building capacity for knowledge mobilization.

Services to support knowledge mobilization are distributed across the University. They are housed in Faculties and in University-supported networks and centres. Services include:

- Brokering relationships: we help researchers and graduate students connect to potential collaborators in academic, industry, public, non-profit, and community sectors
- KM Planning: we help researchers to develop creative, effective knowledge mobilization plans
- · Promotion: we work closely with Communications staff to tell McMaster research stories
- · Training: we offer graduate-level training in knowledge mobilization for research impact

Health sector-specific resources for knowledge transfer include:

- National Collaborating Centre for Methods and Tools (NCCMT)
- HealthEvidence<sup>TM</sup>: a registry of systematic reviews relevant to public health topics



### CONTACT INFORMATION

Faculty of Social Sciences 328 Kenneth Taylor Hall, 1280 Main Street West, KTH 129 Hamilton, ON L8S 4M4

Tel: 905-525-9140 ext 23118 Email: fullwood@mcmaster.ca

# Mac Tools & Resources

- Research Snaps
- Research Shop
- Paths to Collaboration: A community guide for working with McMaster researchers
- Impacts Unpacked

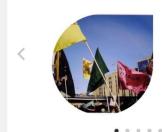
# Research Snaps

Snaps are short, readable summaries of what we do, what we discover, and why it matters.

- They can be linked from department or profile webpage.
- You can write them yourself, and submit for posting.
- You can include them in a grant application budget, and hire an RA to produce them.
- Training will be provided again this spring. Date TBA.







# **The Political Lives of Migrants**

Peter Nyers

Search Q Department/Institute - Faculty - Status



Difficult Inheritances: Placing Memorials of Vancouver's Disappeared Women in Context

Amber Dean

Engaging readers in a thoughtful analysis of the public representations and activist strategies that seek to remember and retell the stories of Vancouver's disappeared women, this research reflects on the entiring historical contexts of injustice...



Vanessa Watts

Euro-Western thought has made many important efforts to understand and embrace all components of Indigenous histories. However, these attempts are often still processed through very Western beliefs which view Indigenous histories as stories rather...



The Gospel of Mark and the Self-Sacrifice of Rulers

Matthew Thiessen

Though the "many for one" political ideology was widespread in the first century CE, the Gospel of Mark, passage 10.45, rejects this ideology. Instead, this type of rule is contrasted with Jesus's own as the servant king, sacrificing himself (the...







# Temporary, Insecure Employment Harms Canadians and Their Communities

The prevalence of preceivous (inc temporary and in insecure) employments increasing in our society. This count of employment report with contract the most proper and indices people from realizing their full potential within their employment and in their family and community likes. However, governments at all levels, and employers and workers at sectors, can work together only more than the properties of the properties of the properties of effects of precarding employment.

Research

Impacts

#### **Primary Researcher**



Viewwebsite

#### Citation

Levionuk, W., Leffeore, M., Procyk, S., Cook, C., Dyson, D., Goldring, L., Lior, K., Weisner, A., Dieso, S., Lior, K., Weisner, A., Dieso, S., Portonio, A., Wissolis, P. (2015), The Recentity Penetry Penetry Simpley on individuals, Families and Communities and What to do about it. Retrieved frommtp://peps.com/2015/06/21/new-report-launomed/

#### Keywords

precerious employment, insecurity, poverty discrimination, policy change

#### Funded by



#### What is this research about?

Having secure employment, with benefits and appealable ower gifth, is it by the secure prompt. Hence or prosefula employment reproduces with vocativities, indeed, and seld of control like against more region, and the property with vocativities, in people in presention amplity-ment and other produces and other interests of employment shade the 1900s. Reposition presention are often not unionized and useful interesting of employment and the supplemental section for expertise and employment produces applications and interesting the control produces and produces the section of the section

- Assess lebour market trends since 2011
- Examine the social impacts of precencius employment, with an emphasis on how these effects are experienced to people with different levels of income.
- Recommend strategies to reduce the prevalence and depth of precencus employment and minimize its negative effects on households and communities.

#### What did the researchers do?

The researcher's examined the employment conditions in the Greater Toronto-Hamilton Area by callecting 4193 surveys, conducting 25 interviews, and reviewing policy initiatives related to preceivus employment.

#### What did the researchers find?

#### T-----

- Workers in insecure employment are less likely to have access to any on-the-job training. This may trap them in poverty-wage jobs.
- Less than half of the survey participants reported being employed in a permanent full time job with benefits beyond a selary.
   Recalizes where and foreign-born workers face great discrimination in finding secure, high-paying
- employment. They still face discrimination in accessing training, accisiting, and austaining healthy households even when they find secure employment.
- Serviews to accessing onlidears for these families also limit their chance of finding good employment and the ability of acts perents to work for pay.
   Workers who have inserver employment are more likely to be addishly isolated and are less likely to vote than

### those who have secure employment. To address these issues, we should focus on:

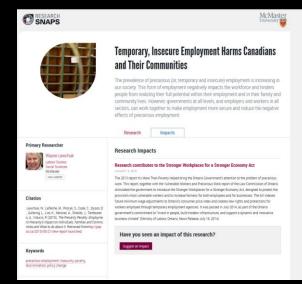
- 1. Suilding a gynemio labour market that supports workers in insecure employment. This involves strategies, such as oresting a comprehensive plan that simultaneously focus on supporting job creation and saviet job seekers, improving soccess to government-provises training that each the skills required for specific job openings, enabling more secure employment and soldersamples (applicable).
- 2. Enough that jobs are a pathway to income and job security. This involves a re-exemination of the Ortanio Employment Standards Act 2001 to leap pase with changes in the labour market, more standards to the amount of notice given to underse regarding the or crosal surfax and propresentation income acounty for violent within preservous jobs. Purchamors, there should be more access to benefits for involves with insecure jobs and greater empowement of workers to solve their concerns in the involvables.
- Enhancing social and community support for a new labour merket. More access to community services, flexible
  quality childcere, opportunities for onlidren and youth, and meaningful volunteer opportunities are required.

#### How can you use this research?

The estature of enablyments is arreaging out only in Caresa, and also in many parts of the color for feedings it is accounted to advantage of the color feedings are configured as the color feedings are colo

Have you seen an impact of this research?

Suggest en Impeat



**Research**: subtitles draw attention to doing, finding, using research

**Impact**: any successful KE that has led to impact can be recorded here -- submitted by anyone

Citation can link to open access article.

Share button makes it shareable via social media or email.

# Research Shop

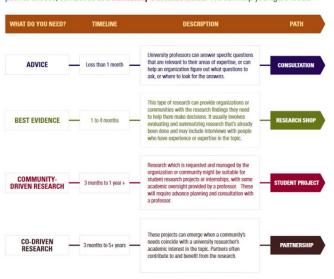
Under the guidance of the Research Coordinator, volunteer Research Associates do rapid research for (and with) organizations outside the university. Products most often take the form of "knowledge synthesis"--lit reviews and environmental scans, with recommendations that can inform decision-making. Research Associates commit to 5 volunteer hrs/week for 8 weeks, and work in small teams to respond to specific research requests. To apply, go to the site and click on "Join Us"

# Paths to Collaboration

If you are a faculty researcher in the process of initiating a research partnership with a community group or non-profit organization, you might consider providing your potential partners with this document.

# Choosing The Right Path Models Of Community-Engaged Research

Below are some of the most common paths of research collaboration.\* If you're not sure which path to choose, contact us at **community@mcmaster.ca**. We can help you figure it out.



<sup>\*</sup> If you are interested in collaborating with researchers to develop a commercial product, please contact McMaster Industry Liaison Office (MILO) 905-525-9140 ext.28646 milodsk@mcmaster.ca

# Partnerships Sharing the Driver's Seat

Partnered research projects can emerge when a community's needs coincide with a professor's or doctoral student's academic interest in the topic. Before starting down this path, the first step is to talk, frankly and fully, about how the journey together will go.

Here are some questions that you can use as the basis for discussion with a university research team.

1. What are the aims of each partner organization involved? Do they overlap enough to justify working together? Are the benefits clear?

In a research partnership, all partners should expect to both contribute to and benefit from the research. Work toward clarifying how this research project suits your organization's or community's goals, and identify ways that the research could help you achieve those goals.

#### COMMUNITY PERSPECTIVE

"In the beginning stages of partnership, it should be made clear what each group is able or not able to contribute. This helps prevent unreasonable requests or expectations."

In Partnered Research, even before the project starts. expectations are documented in two forms:

 A Letter of Support from each partner organization will document what the organization will contribute to the partnership, and how the organization will benefit from the partnership. The letter is a result of negotiation and conversation with the academic research team. Questions below should be covered before, or as part of, that process of negotiation

- . A Memorandum of Understanding (MOU) is developed to confirm that all participants share expectations about how the project will be managed and how decisions will be made. See sample MOU here: http://macconnector. mcmaster.ca/macconnect/resources/home/capacity-
- 2. How will disagreements that arise be resolved? How will conflict be handled? Does one party have final decision-making authority?

Decision-making in a partnered research project will be shared. Work with the university researcher to figure out and document what that will look like.

#### COMMUNITY PERSPECTIVE

"We devoted a lot of time to discuss the research itself, going over details and getting input about representation, measurement, and process to keep it as "community-driven" as possible. We discussed primary documents and collaboratively drew up a Terms of Reference. We kept in contact about the project as we applied for grant funding, ensuring everyone reviewed and provided comment on all documents."

#### COMMUNITY PERSPECTIVE

"90% of the time, conflict is caused by miscommunication or misunderstanding: pre-empt this by establishing trust. transparency, role clarity, and respectful dialogue from the beginning. When conflict does emerge, listen to understand the emotion and the issues; often the former intensifies the latter."

In collaborative research where partners may experience power imbalance or be wary of research, it can be helpful to start levelling the playing field by developing some shared vocabulary and being clear about roles, rights, processes, and expectations.

# Impacts Unpacked

- Documents how knowledge exchange helps turn research into action.
- Illuminate a rich variety of strategies and approaches to knowledge exchange (KE).
- Example: Telling stories differently: Using new media to reach new audiences





### Impacts Unpacked documents how research impact happens (when knowledge is exchanged).

Impacts Unpacked documents how knowledge exchange helps turn research into action. Together, the cases illuminate a rich variety of strategies and approaches to knowledge exchange (KE). We hope that these cases of research impact, once unpacked, will prompt conversation and creative thinking about knowledge exchange.

### **Impact Cases**



# Telling Stories Differently: Using new media to reach new audiences

New forms of media, such as Reddit, offer scientists the opportunity to speak directly to members of the public, expanding their outreach and potential for impact.



#### Influencing Policy: partnerships move research into action

A multi-sectoral research partnership investigating precarious employment directly influenced employment policies. This case illustrates the value of partner organizations with experience in knowledge brokering, and the importance of building relationships to influence policy.



### Personal engagement and accessible evidence-based exercise guidelines enable knowledge exchange

PACE research helps participants and people with compromised mobility or health to make exercise a regular part of their lives. This case illustrates the challenges and rewards of sharing research evidence with the goal of stimulating changes in individual behaviour.



# "You need a door": Improvisation and the art of the possible

A theatre professor and two theatre companies together developed a play designed to provide public debate about the social service systems that women living in poverty need to negotiate. This case illustrates the power of feedback loops between focused improvisation and critique for the collaborative process.



### Making Research Matter: The Power of Strategic Knowledge Transfer

The Aging, Community and Health Research Unit uses targeted communication and knowledge translation strategies, informed by stakeholder consultation.



#### Local & Global Connections: The role of public intellectuals in mobilizing research and raising awareness

The War on Youth Summer Institute brought together a global community of activists, students, and scholars to address challenge facing young people in the 21st century. This case illustrates how knowledge exchange through critical education can lead to personal and social transformation.





Documents how knowledge exchanges turns research into action.

Designed to spur conversation and creative thinking about knowledge exchange.

Great use of new media to increase public understanding of MRI technology and MRI-enabled medical research

Also a great way to make connections; you never know who's reading.

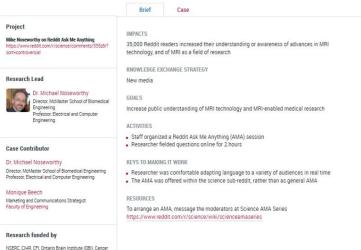






# Telling Stories Differently: Using new media to reach new audiences

New forms of media, such as Reddit, offer scientists the opportunity to speak directly to members of the public, expanding their outreach and potential for impact.





Care Ontario (CCO)



# Library Services

# Open Access



- International movement
  - Budapest Open Access Initiative 2002
  - Bethesda Statement on Open Access Publishing 2003
  - Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities 2003
- Research should be freely available
- Greater dissemination of knowledge

# Tri-Agency policy

- May 1st, 2015
- Open access mandated by the <u>Tri-Agency Open Access Policy on</u> Publications
  - Canadian Institutes of Health Research (CIHR)
  - Natural Sciences and Engineering Research Council of Canada (NSERC)
  - Social Sciences and Humanities Research Council of Canada (SSHRC)

"The objective of this policy is to improve access to the results of Agency-funded research, and to increase the dissemination and exchange of research results."

# Open Access

# **Attention Faculty & Researchers**

As of **May 1st, 2015**, open access is mandated by the <u>Tri-Agency Open Access Policy on Publications</u>

Open access refers to scholarly research that is made freely available on the internet. In a scholarly environment, open access often focuses on journal articles.



How do I comply with the Tri-Agency Policy?

To find out, use the Open Access Interactive Tool

### **Guide to Open Access**

- Open Access Explained
- Online Repositories Explained
- 8 Copyright and Open Access
- Open Access Resources including Open Access Week schedules

openaccess.mcmaster.ca

# Compliance with the Tri-Agency Policy?



openaccess.mcmaster.ca

# **Open Access Interactive Tool**

# Tri-Agency Funding

Was the research published in this manuscript for SSHRC or CIHR?

\* Which agency funded your research?

Choose one of the following answers

- NSERC
- SSHRC
- $\circ \text{CIHR}$

Next →



# **Open Access Interactive Tool**

# **Your Personalized Outcome**

### Your results:

To meet the requirements of the Tri-Agency Policy manuscript into an online repository.



For next steps:

Download this customized guide.

# Thank you for using the Open Access Inter

Try the tool again.



## YOUR NEXT STEPS TO OPEN ACCESS...

'ou indicated that you received funding from NSERC or SSHRC on or after May 1, 2015, so the Tri-Agency Open Access Policy applies to the situation you specified. Your research is published, but not in an open access ournal or in a journal that will make your article open access with 12 months of publication.

o meet the requirements of the Tri-Agency Policy, deposit your manuscript into an online repository.

### lext Steps:

- Consult SHERPA/RoMEO, a database of publishers' policies regarding the self-archiving of journal articles on the web or online repositories. You may have the right to include some, but not all, versions of your article (e.g. pre-print, post-print, or published version)
- 2. Contact your publisher to confirm your copyright permissions.
- 3. Deposit your manuscript into an online repository:
  - a. MacSphere: McMaster's Institutional Repository
    - Log-in to MacSphere with your MAC ID and password and submit your article to the collection that corresponds
      with your department
  - b. Search or browse a list of subject-based repositories using OpenDOAR: Directory of Open Access Repositories

#### mportant Links:

- SHERPA/RoMEO: http://www.sherpa.ac.uk/romeo/
- MacSphere: https://macsphere.mcmaster.ca/
   OpenDOAR: http://opendoar.org/index.html

#### )uestions?

- Email scom@mcmaster.ca
- See the Guide to Open Access

Blog • Twitter • More >>

RSS1 Feed >>



## Research funders' open access policies

### Search



### JULIET News

- Upgrade to SHERPA/JULIET Released 12-Dec-2012
- JULIET has been upgraded -- now includes Funders' Data and Open Access Journal Policies Mar-2008
- SHERPA launches new advice list JULIET Jun-2006

### **Special JULIET Pages**

- JULIET Statistics
- · Selected UK research funders' grant expenditure
- · Application Programmers' Interface (API)

### **Additions and Updates**

- Fundação para a Ciência e a Tecnologia 07-Mar-2016
- Academy of Finland 02-Sep-2015
- Breast Cancer Now 21-Jul-2015

### Other SHERPA Services

- SHERPA/FACT Funders & Authors Compliance Tool
- SHERPA/RoMEO Journals' and Publishers' Open Access Policies



© 2006-2017, University of Nottingham

Contact us

# OA journals

- Peer-review
- BioMed Central
  - publishes ~265 peer-reviewed open access journals http://www.biomedcentral.com/
- DOAJ
  - 209 journals from Canada
  - 9471 OA journals
  - http://www.doaj.org



# Open Access journals

- Impact factor
  - BioMed Central



Public Library of Science



- Citation rates
  - http://sparceurope.org/oaca/

# Predatory open access journals

- Free for users/not free to produce
- Business models

# Decided not to publish in OA journals?

Inspiring Innovation and Discovery

Sign on to: 

▼











### About MacSphere

MacSphere is McMaster University's Institutional Repository (IR). The purpose of an IR is to bring together all of a University's research under one umbrella, with an aim to preserve and provide access to that research. The research and scholarly output included in MacSphere has been selected and deposited by the individual university departments and centres on campus.

To contribute to McMaster's Institutional Repository, please sign on to MacSphere with your MAC ID. If you have any questions, please contact the Office of Scholarly Communication.

Students wishing to deposit their PhD or Masters thesis, please follow the instructions outlined by the School of Graduate Studies.

### Communities in MacSphere Discover Choose a community to browse its collections. Author Subject Date issued 6699 275 713 Centre for Health English Language 2000 - 2017 616 Departments Economics and P... and Literature 7660 1900 - 1999 57 **Events & Conferences** 172 406 McMaster Health Religion 22 Forum 1800 - 1899 Philosophy 315 Open Access Dissertations and Theses McMaster University, 167 99 1700 - 1799 Community 313 Faculty of B... Biology **III** 1600 - 1699 1310 Research Centres and Institutes 160 306 Espiritu, Medy Chemistry 1 1556 - 1599

Home · Search · Journals · Publishers · FAQ · Suggest · About



### Publisher copyright policies & self-archiving

English | Español | Magyar | Nederlands | Português

Search

Journal titles or ISSNs Publisher names
 Exact title starts with contains ISSN
 Advanced Search Reset

Use this site to find a summary of permissions that are normally given as part of each publisher's copyright transfer agreement.

### **RoMEO News**

- Dutch Version of RoMEO Released 22-Apr-2015
- Nederlandse versie van RoMEO verschenen 22-Apr-2015
- SHERPA/RoMEO API Version 2.4 has been Closed Down 26-Nov-2013

### Special RoMEO Pages

**Additions and Updates** 

More >>

RSS1 Feed

Blog • Twitter • More >>

- · Publishers Allowing use of their PDFs in Repositories
- RoMEO Statistics
- · Application Programmers' Interface (API)

- Universidad Central Marta Abreu de Las Villas, Facultad de Ciencias Agropecuarias, Centro de Investigaciones Agropecuarias - Universidad Central Marta Abreu de Las Villas, Facultad de Ciencias Agropecuarias, Centro de Investigaciones Agropecuarias - 03-Jan-2017
- . University of St Andrews, St Mary's College University of St Andrews, St Mary's College 03-Jan-2017
- Universitat de Valencia, Departament de Didáctica de l'Expressió Musical, Plàstica i Corporal Universitat de Valencia, Departament de Didáctica de l'Expressió Musical, Plàstica i Corporal 19-Dec-2016

### Other SHERPA Services

- . SHERPA/FACT Funders & Authors Compliance Tool
- SHERPA/JULIET Research funders' open access policies



## Author's rights



USING THE SPARC CANADIAN
AUTHOR ADDENDUM TO SECURE
YOUR RIGHTS AS THE AUTHOR
OF A JOURNAL ARTICLE



March 2015

### THE SPARC CANADIAN AUTHOR ADDENDUM

Your article has been accepted for publication in a

journal and, like your colleagues, ye the widest possible distribution an scholarly community. In the past, it publication. Today you have other online article manuscript archiving, publication agreement you'll likely prevent broad distribution of your

You would never knowingly keep y a readership that could benefit froi restrictive publication agreement of scholarly universe and lessen your author.

WHY? According to the traditional agreement, all rights — including o the journal. You probably want to i your article in later works. You mig copies to your class or distribute it colleagues. You may wish to place departmental Web page or in an or you had the choice. These are all w research wide exposure and fulfill a scholar, but they are inhibited by the agreement. If you sign on the publi is there any way to retain these cril

YES. The SPARC Canadian Author A legal instrument that modifies the agreement and allows you to keep articles. The original Author Adden resource developed by SPARC<sup>1</sup> in p Creative Commons<sup>2</sup>. See also Creat Canada<sup>3</sup>.

### SCRUTINIZE THE PUBLICATION AGREEMENT

the Canadian context.

The Canadian Association of Research Libraries (CARL) adapted the SPARC Author Addendum for

Read the publication agreement with great care. Publishers' agreements (often titled "Copyright Transfer Agreement") have traditionally been used to transfer copyright or key use rights from author to publisher. They are written by publishers and may capture more of your rights than are necessary to publish the work. Ensuring the agreement is balanced and has a clear statement of your rights is up to you.

### Publishing agreements are negotiable.

Publishers require only your permission to publish an article, not a wholesale transfer of copyright. Hold onto rights to make use of the work in ways that serve your needs and that promote education and research activities.

Value the copyright in your intellectual property. A journal article is often the culmination of years of study, research, and hard work. The more the article is read and cited, the greater its value. But if you give away control in the copyright agreement, you may limit its use. Before transferring ownership of your intellectual output, understand the consequences and options.

> A BALANCED APPROACH TO COPYRIGHT MANAGEMENT

### Authors

- Retain the rights you want.
- Use and develop your own work without restriction.
- Increase access for education and research.
- Receive proper attribution when your work is used.

- If you choose, deposit your work in a public digital repository where it will be permanently and openly accessible.
- The copy of the work deposited into the repository is typically an author's post-refereed article manuscript that's been accepted for publication.

CARL maintains a list of Canadian Institutional Repositories at http://www.carl-abrc.ca/advancing-research/ institutional-repositories/repos-in-canada/

### **Publishers**

- Obtain a non-exclusive right to publish and
- distribute a work and receive a financial return

   Receive proper attribution and citation as journal of first publication
- Migrate the work to future formats and include it in collections

### WHAT IF THE PUBLISHER REJECTS THE AUTHOR ADDENDUM?

- Explain to the publisher why it is important for you to retain these rights in your own work.
- Ask the publisher to articulate why the license rights provided under the SPARC Canadian Author Addendum are insufficient to allow publication.
- Evaluate the adequacy of the publisher's response in light of the reasonable and growing need for authors to retain certain key rights to their works.

 Consider publishing with an organization that will facilitate the widest dissemination of their authors' works, to help them fulfill their personal and professional goals as scholars.

> HOW TO USE THE SPARC CANADIAN AUTHOR ADDENDUM

1. Complete the addendum at http://www.carl-abrc.ca/doc/EngPubAgree.pdf

2. Print a copy of the addendum and attach it to your publishing agreement.

Note in a cover letter to your publisher that you have included an addendum to the agreement.

 Mail the addendum with your publishing agreement and a cover letter to your publisher.

The SPARC Canadian Author Addendum makes it easy for researchers to comply with research funding agencies' mandates such as Canada's Tri-Agency Open Access Policy on Publications.

Be a responsible steward of your intellectual property. Retain vital rights for you and your readers while authorizing publishing activities that benefit everyone by making scholarship more widely available

CARL gratefully acknowledges the assistance and financial contribution of SPARC (the Scholarly Publishing & Academic Resources Coalition) in helping develop the SPARC Canadian Author Addendum.



Date:

### SPARC CANADIAN AUTHOR'S ADDENDUM TO PUBLICATION AGREEMENT



http://www.carl-abrc.ca/doc/EngPubAgree.pdf

1.660.77.0000	110d11 d31010d7 d007 21181 d37 t81001 pd1
THIS ADDENDUM hereby modifies and supplements the attached Publication Agreement concerning the following Article:	
(manuscript title)	(journal name)
The parties agree that wherever there is any conflict between this <b>Addendum</b> and the <b>Publication Agreement</b> , the provisions of this Addendum are paramount and the Publication Agreement shall be construed accordingly.	
Notwithstanding any terms in the Publication Agreement to the contrary, <b>AUTHOR</b> and <b>PUBLISHER</b> agree as follows:  1. <b>Author's Retention of Rights</b> . In addition to any rights under copyright retained by Author in the Publication Agreement, Author retains the right to (i) reproduce the Article in any material form for non-commercial purposes; (ii) to perform the Article in public for non-commercial purposes; (iii) to convert the Article by preparing derivative works; (iv) to make a sound recording, cinematographic film or other contrivance by means of which the Article may be mechanically reproduced or performed for non-commercial purposes; (v) to reproduce, adapt and publicly present the Article as a cinematographic film for non-commercial purposes; (vi) to communicate the work to the public by telecommunication for non-commercial purposes; and (vii) to authorize others to make any non-commercial use of the Article so long as Author receives credit as author and the journal in which the Article has been published is cited as the source of first publication of the Article. For example, Author may make and distribute copies in the course of teaching and research and may post the Article on personal or institutional Web sites and in other open access digital repositories.	
<ol> <li>Publisher's Additional Commitments. Publisher agrees to provide to Author within 14 days of first publication and at no charge an electronic copy of the published Article in Adobe Acrobat Portable Document Format (PDF). The Security Settings for such copy should all be set to "No Security."</li> </ol>	
3. Publisher's Acceptance of this Addendum. Author requests that Publisher demonstrate acceptance of this Addendum by signing a copy and returning it to the Author. However, in the event that Publisher publishes the Article in the journal identified herein or in any other form without signing a copy of the Addendum, Publisher will be deemed to have assented to the terms of this Addendum.	
AUTHOR(S):	PUBLISHER:
Signature (corresponding author on behalf of all authors)	Signature

## Open data

- Data freely available
- Tri-Agency Statement of Principles on Digital Data Management (2016)

"data collected with public funds belong in the public domain"

"data collected with the use of SSHRC funds must be preserved and made available for use by others within a reasonable period of time" – 2 years

## Open data

McMaster Home Research Using the Collections Faculty Support About Help Libraries









Self Test

Data Management Plan

Funding Agencies

### Collecting & Analyzing

Documentation & Metadata

Data Storage & Security

Formatting Data

### Preserving & Archiving

Archiving Data Sharing Data Intellectual Property Rights



Home > RDM Home >

Research Data Management at McMaster

Plan Create Preserve Share



Research Data Management at McMaster

In the spirit of good data stewardship and funding agency requirements the adoption of Research Data Management (RDM) practices are increasing worldwide. In Canada a handful of funding agencies require researchers to apply RDM practices to their data to ensure it is comprehensive and accessible long-term. The purpose of this website is to both provide information and link relevant resources to different phases of RDM to reduce obstacles associated with the process. The buttons beneath can be used to navigate to sections of the RDM process, in addition to the menu on the left.

Planning & Preparing

cost of research

Collecting & Analyzing

Preserving & Sharing

RDM is the active organization and maintenance of data throughout its lifecycle, from its collection, interpretation, dissemination, and the archiving of valuable results. RDM enables reliable verification of research results, and permits innovative, interdisciplinary research built on existing information. The application of RDM improves cumulative research efficiency, and reduces the overall

RDM integrates data management considerations such as data <u>documentation and metadata</u>, <u>security</u>, <u>archiving</u>, and <u>sharing</u> with the traditional data life cycle of <u>planning</u>, <u>collecting</u>, and <u>preserving</u>. The incorporation of RDM practices throughout a project optimizes the quality and re-use of the research data, and can become quite efficient on time. This approach enables the data's comprehensiveness and accessibility to be preserved both short and long-term.





Communities of Practice

How to Manage Your Data

Working with Portage

**About Portage** 

### portagenetwork.ca

### THE PORTAGE NETWORK is dedicated to the shared stewardship of research data in Canada through:

- Developing a national research data culture
- Fostering a community of practice for research data
- Building national research data services and infrastructure

Launched in 2014 by the Canadian Association of Research Libraries, Portage works within the library community to coordinate expertise, services, and technology in research data management, seeking to collaborate with other research data management stakeholders.

Research data culture represents widely shared values and principles for digital data management.

A community of practice for research data consists of stakeholders working







### DMP Assistant

### Sign In

with DMP

Assistant or

If you have an existing account

previous version

of DMP Builder.

New to DMP Assistant? Sign up today.

Sign Up

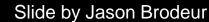
### **NEWS**

Portage Data Discovery Expert Group Issues Call for Participation in Working Groups NOVEMBER 3 2016

**UBC Library Contributes Search** Interface to Federated Research Data Repository OCTOBER 24, 2016

### Tweets by @portageCARLABRC

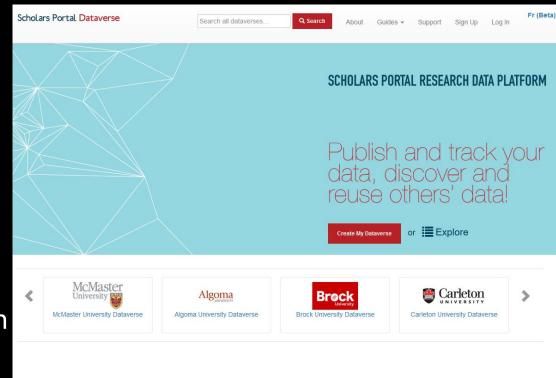
@portageCARLABRC



### Dataverse

### Scholars Portal Dataverse http://dataverse.scholarsportal.info

- Open-source, general data repository
- Initially developed at Harvard
- 'Forked' by Scholars Portal (OCUL) for use by Ontario universities
- Supports data DOI registration through Datacite Canada



Canada's federal research agencies are strong advocates for making publically-funded research data as accessible as possible. In 2016, the Tri-Agency released a **Statement of Principles on Digital Data Management** that outlines expectations and responsibilities for research data management and open data sharing.

## Some KE planning tools

- Ontario Centre of Excellence for Child and Youth Mental Health knowledge mobilization planning toolkit
- Sick Kids <u>Knowledge Translation Planning template</u>, developed by Melanie Barwick

## discussion

### References

- About | Research Impact. (n.d.). Retrieved March 28, 2016, from http://researchimpact.ca/about/
- Canada, C. I. of H. R. G. of. (2005, October 27). Knowledge translation & commercialization CIHR. Retrieved March 30, 2016, from http://www.cihr-irsc.gc.ca/e/29529.html
- Ferguson, N. (2014, September 16). Knowledge mobilization planning form v7 Knowledge\_Mobilization\_Planning\_Form.pdf. Retrieved March 23, 2016, from http://www.kmbtoolkit.ca/sites/all/themes/kmb/assets/images/Knowledge\_Mobilization\_Planning\_Form.pdf
- Government of Canada. (2014, October 16). Science.gc.ca Tri-Agency Open Access Policy on Publications. Retrieved March 30, 2016, from http://www.science.gc.ca/default.asp?lang=En&n=F6765465-1
- Government of Canada, N. S. and E. R. C. of C. (2009, January 6). NSERC Idea to Innovation Program Frequently Asked Questions. Retrieved March 30, 2016, from http://www.nserc-crsng.gc.ca/NSERC-CRSNG/Eligibility-Admissibilite/I2Ieligibility-INNOVadmissibilite\_eng.asp
- Government of Canada, S. S. and H. R. C. (2012a, May 11). Social Sciences and Humanities Research Council. Retrieved March 23, 2016, from http://www.sshrc-crsh.gc.ca/funding-financement/policies-politiques/knowledge\_mobilisation\_mobilisation\_des\_connaissances-eng.aspx
- Government of Canada, S. S. and H. R. C. (2012b, May 11). Social Sciences and Humanities Research Council. Retrieved March 29, 2016, from http://www.sshrc-crsh.gc.ca/about-au\_sujet/policies-politiques/statements-enonces/edata-donnees\_electroniques-eng.aspx
- Government of Canada, S. S. and H. R. C. (2012c, May 11). Social Sciences and Humanities Research Council Definitions. Retrieved March 24, 2016, from http://www.sshrc-crsh.gc.ca/funding-financement/programs-programmes/definitions-eng.aspx#km-mc
- Networks of Centres of Excellence of Canada, C. (2016, February 22). 2017 NCE International Knowledge Translation Platforms (NCE-IKTP) initiative competition. Retrieved March 30, 2016, from http://www.nce-rce.gc.ca/Competitions-Competitions/Current-EnVigueur/NCEIKTP-SITCRCE-2017/Index eng.asp