Open Access Scholarship in the Library Lab
Generating Interactive Online Resources for Faculty and Researchers

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Outline

Background
Planning
Process
Outcomes
Going forward
Q & A
BACKGROUND

Tri-Agency Open Access Policy on Publications
BACKGROUND

At McMaster

Heightened priority of Open Access

Two library systems at McMaster

Separate OA messaging from each system
**BACKGROUND**

The Directive

- Harmonize existing content into a single, streamlined web page
- Create a video
- Include interactive element
The Team

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Chris McAllister
Leeanne Romane
John Fink
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PLANNING

Project management

Goals
PLANNING

Project management

Goals

Skeletons & mock-ups
Planning

Project management

- Goals
- Skeletons & mock-ups
- Real-time collaboration tools
Planning

Why a cross-functional team?

- Breadth of expertise
- Value as professionals
- Value for the libraries
Technology Process

- FAST / SIMPLE
- LIMITED RESOURCES / SHORT TIMEFRAME
- RESPONSIVE
- SHAREABLE
Open Source Tools to the Rescue!

LimeSurvey
Open Source Tools to the Rescue!
Open Source Tools to the Rescue!

Open Access Interactive Tool

Tri-Agency Funding

- Was the research published in this manuscript funded by NSERC, SSHRC or CIHR?
  - Yes
  - No

- Is your article currently published?
  - Yes
  - No

Your Personalized Outcome

Your results:
You are encouraged, but not required, to publish in an open access journal; publish in a journal that will make your article open access within 12 months of publication, or deposit your article into an online repository.

For next steps:
Download this customized guide.

Thank you for using the Open Access Interactive Tool. Was this helpful? Provide feedback.
Try the tool again.
Open Source Tools to the Rescue!
OUTCOMES

The Directive

- Harmonize existing content into a single, streamlined web page
- Create a video
- Include interactive element
LIVE DEMO
Open Access

Attention Faculty & Researchers

As of May 1st, 2015, open access is mandated by the Tri-Agency Open Access Policy on Publications

Open access refers to scholarly research that is made freely available on the internet. In a scholarly environment, open access often focuses on journal articles.

Things to note

Attention-grabbing headline that addresses who the page is directed to and why it is important

Page includes a direct link to the Policy

Page includes a brief definition of Open Access
Demo video

openaccess.mcmaster.ca

Things to note

Short, snappy 1 min. video

Branded with McMaster colours and official library logo

Intent is to direct users to the tool

Used in promotions for the web page e.g. blog stories

How do I comply with the Tri-Agency Policy?
To find out, use the Open Access Interactive Tool
Things to note

Updated and combined the content (UL and HSL)

Content arranged in 4 collapsible menus

Email link for questions
**DEMO TOOL**

**Highlights**

- Yes and No responses
- Questions are mandatory

* Was the research published in this manuscript funded by NSERC, SSHRC or CIHR?
  - Yes
  - No

* Which agency funded your research?*
  Choose one of the following answers
  - NSERC
  - SSHRC
  - CIHR
DEMO TOOL

openaccess.mcmaster.ca

Highlights

Title changes depending on the response

Question about the date the grant was awarded

Question about publication

* Was this funding awarded prior to May 1st, 2015?
  - Yes
  - No

* Is your article currently published?
  - Yes
  - No
DEMO TOOL

demo tool

openaccess.mcmaster.ca

Highlights

Question about OA

Link to SHERPA/RoMEO

Was your article:

- Published in an open access journal?
- Published in a journal that offers free access after 12 months of publication?

Yes  No

Not sure?
Consult SHERPA/RoMEO, a database of publishers’ copyright policies and a colour guide to publisher’s open access and archiving permissions.
DEMO TOOL

openaccess.mcmaster.ca

Highlights

What do I have to do? “Your results” is highlighted in green

How do I do it? “For next steps” links directly to a customized guide in PDF

Link to provide feedback

Link to go back to the tool

Your Personalized Outcome

Your results: You are encouraged, but not required, to deposit your article into an online repository.

For next steps: Download this customized guide.

Thank you for using the Open Access Interactive Tool. Was this helpful? Provide feedback.

Try the tool again.
DEMO TOOL

demo tool
openaccess.mcmaster.ca

Highlights

- Downloadable, printable PDF documents
- Displays 1 of 18 outcomes
- Repeats “Your results”
- “Next Steps” includes step-by-step instructions and links to resources
- Email link for questions

YOUR NEXT STEPS TO OPEN ACCESS...

You indicated that you received funding from NSERC or SSHRC before May 1, 2015, so the Tri-Agency Policy does not apply to the situation you specified. Your research is unpublished.

You are encouraged, but not required, to publish in an Open Access journal; publish in a journal that will make your article open access within 12 months of the original publication date; or deposit your article into an online repository.

Next Steps:

1. If you plan to publish your research in a peer-reviewed journal, you are encouraged to select an open access academic journal or an academic journal that will make your article open access within 12 months of publication.

2. Before you publish, know your rights:
   a. Consult SHERPA/RoMEO, a database of publishers’ policies regarding the self-archiving of journal articles on the web or online repositories. You may have the right to include some, but not all, versions of your article (e.g. pre-print, post-print, or published version).
PRELIMINARY STATISTICS*

OA Interactive Tool

326 people answered YES to Tri-Council funding

Of those funded, the breakdown by Agency is, as follows:

- CIHR funding: 83
- NSERC funding: 149
- SSHRC funding: 94

*Revised Feb. 12, 2016
GOING FORWARD

What next?

- Complete analysis of the Interactive Tool using LimeSurvey
- Recommendations document for Library Admin
- Open Access Package
  - Links to customized files for the video, the interactive tool and the outcomes for sharing
THANK YOU!
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Credits

