



OPEN ACCESS SCHOLARSHIP IN THE LIBRARY LAB

Generating Interactive Online Resources
for Faculty and Researchers

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OUTLINE

Background

Planning

Process

Outcomes

Going forward

Q & A

BACKGROUND

Tri-Agency Open Access Policy on Publications



Social Sciences and
Humanities Research
Council of Canada

Canada

Conseil de recherches
en sciences humaines
du Canada



CIHR IRSC
Canadian Institutes of Health Research
Institut de recherche en santé du Canada

BACKGROUND

At McMaster

Heightened priority of Open Access

Two library systems at McMaster

Separate OA messaging from each
system

BACKGROUND

The Directive

Harmonize existing content
into a single, streamlined
web page

Create a video

Include interactive element



BACKGROUND

The Team



Olga Perkovic



Chris McAllister



Leeanne Romane



John Fink



Denise Smith



Erica Balch



Gabriela Mircea

PLANNING

Project management

Goals



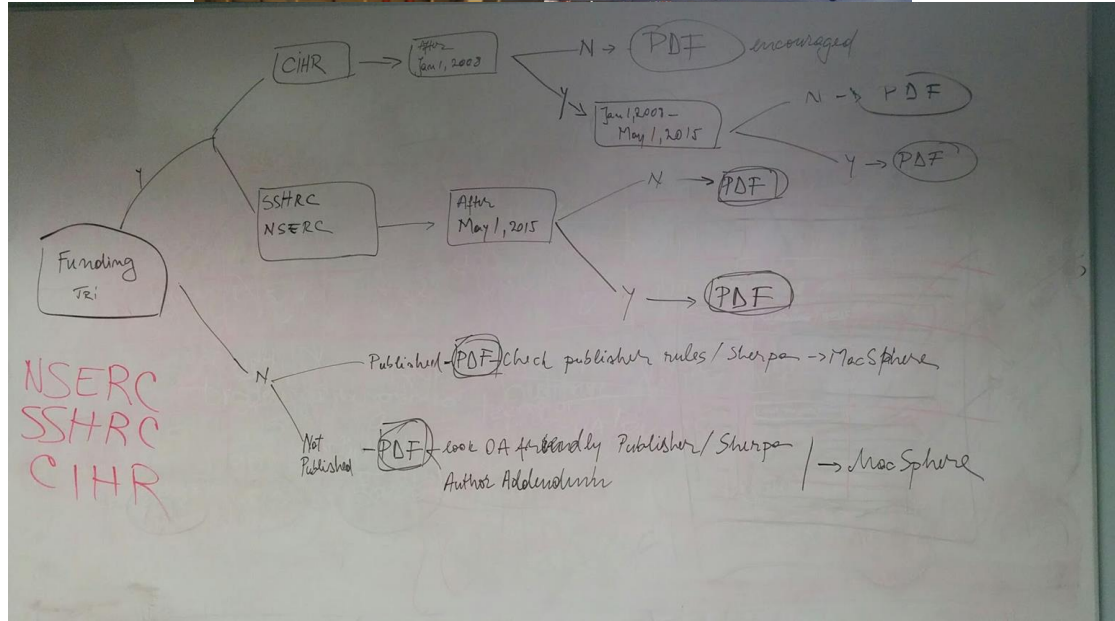
PLANNING



Project management

Goals

Skeletons & mock-ups



PLANNING

Project management

Goals

Skeletons & mock-ups

Real-time collaboration tools



PLANNING

Why a cross-functional team?

Breadth of expertise

Value as professionals

Value for the libraries



TECHNOLOGY PROCESS



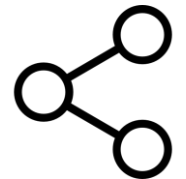
FAST / SIMPLE



LIMITED RESOURCES / SHORT TIMEFRAME



RESPONSIVE



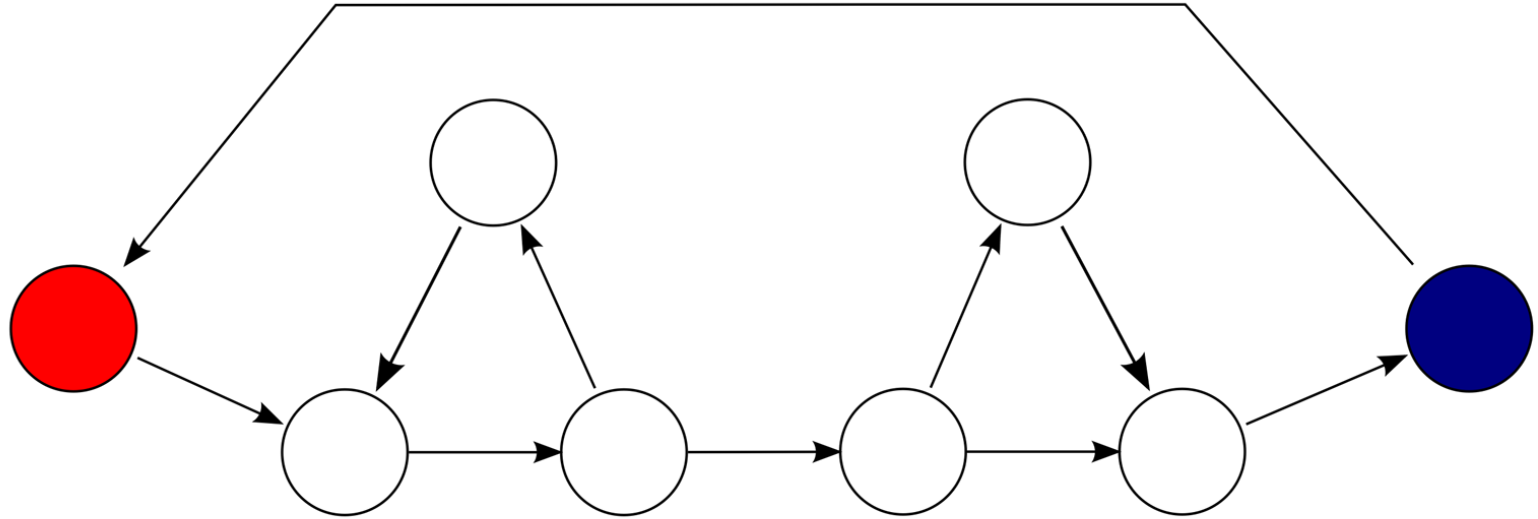
SHAREABLE

OPEN SOURCE TOOLS TO THE RESCUE!



LimeSurvey

OPEN SOURCE TOOLS TO THE RESCUE!



OPEN SOURCE TOOLS TO THE RESCUE!

Open Access Interactive Tool

Tri-Agency Funding

* Was the research published in this manuscript funded by NSERC, SSHRC or CIHR?

Yes No

* Is your article currently published?

Yes No

Next >



Open Access Interactive Tool

Your Personalized Outcome

Your results:

You are encouraged, but not required, to: publish in an open access journal; publish in a journal that will make your article open access within 12 months of publication; or deposit your article into an online repository.



For next steps:
[Download this customized guide.](#)

Thank you for using the Open Access Interactive Tool.
[Was this helpful? Provide feedback.](#)

[Try the tool again.](#)

OPEN SOURCE TOOLS TO THE RESCUE!



OUTCOMES

The Directive

Harmonize existing content
into a single, streamlined
web page



Create a video



Include interactive element



LIVE DEMO

DEMO HOMEPAGE

openaccess.mcmaster.ca

Things to note

Attention-grabbing headline that addresses **who** the page is directed to and **why** it is important

Page includes a direct link to the Policy

Page includes a brief definition of Open Access

Open Access

Attention Faculty & Researchers

As of **May 1st, 2015**, open access is mandated by the [Tri-Agency Open Access Policy on Publications](#)

Open access refers to scholarly research that is made freely available on the internet. In a scholarly environment, open access often focuses on journal articles.

DEMO VIDEO

openaccess.mcmaster.ca

Things to note

Short, snappy 1 min. video

Branded with McMaster colours
and official library logo

Intent is to direct users to the
tool

Used in promotions for the web
page e.g. blog stories



How do I comply with the Tri-Agency Policy?

To find out, use the [Open Access Interactive Tool](#)

DEMO GUIDE

openaccess.mcmaster.ca

Things to note

Updated and combined the content (UL and HSL)

Content arranged in 4 collapsible menus

Email link for questions

Guide to Open Access



[Open Access Explained](#)



[Online Repositories Explained](#)



[Copyright and Open Access](#)



[Open Access Resources](#)

Questions? Email **scm@mcmaster.ca** 

DEMO TOOL

openaccess.mcmaster.ca

Highlights

Yes and No responses

Questions are mandatory

* Was the research published in this manuscript funded by NSERC, SSHRC or CIHR?

- Yes No

* Which agency funded your research?

Choose one of the following answers

- NSERC
 SSHRC
 CIHR

Next ▶

DEMO TOOL

openaccess.mcmaster.ca

NSERC or SSHRC

Highlights

Title changes depending on the response

Question about the date the grant was awarded

Question about publication

*** Was this funding awarded prior to May 1st, 2015?**

Yes No

*** Is your article currently published?**

Yes No

DEMO TOOL

openaccess.mcmaster.ca

Highlights

Question about OA

Link to SHERPA/RoMEO

* Was your article:

- Published in an open access journal?

OR

- Published in a journal that offers free access after 12 months of publication?

Yes No

 Not sure?

Consult [SHERPA/RoMEO](#), a database of publishers' copyright policies and a [colour guide](#) to publisher's open access and archiving permissions.

DEMO TOOL

openaccess.mcmaster.ca

Highlights

What do I have to do? “Your results” is highlighted in green

How do I do it? “For next steps” links directly to a customized guide in PDF

Link to provide feedback

Link to go back to the tool

Your Personalized Outcome

Your results:

You are encouraged, but not required, to deposit your article into an online repository.



For next steps:

[Download this customized guide.](#)

Thank you for using the Open Access Interactive Tool.

[Was this helpful? Provide feedback.](#)

[Try the tool again.](#)

DEMO TOOL

openaccess.mcmaster.ca

Highlights

Downloadable, printable PDF documents

Displays 1 of 18 outcomes

Repeats “Your results”

“Next Steps” includes step-by-step instructions and links to resources

Email link for questions

YOUR NEXT STEPS TO OPEN ACCESS...

You indicated that you received funding from NSERC or SSHRC before May 1, 2015, so the Tri-Agency Policy does not apply to the situation you specified. Your research is unpublished.

You are encouraged, but not required, to publish in an Open Access journal; publish in a journal that will make your article Open Access within 12 months of the original publication date; or deposit your article into an online repository.

Next Steps:

1. If you plan to publish your research in a peer-reviewed journal, you are encouraged to select an open access academic journal or an academic journal that will make your article open access within 12 months of publication.
2. Before you publish, know your rights:
 - a. Consult SHERPA/RoMEO, a database of publishers' policies regarding the self-archiving of journal articles on the web or online repositories. You may have the right to include some, but not all, versions of your article (e.g. pre-print, post-print, or published version).

PRELIMINARY STATISTICS*

OA Interactive Tool

326 people answered YES to Tri-Council funding

Of those funded, the breakdown by Agency is, as follows:

CIHR funding	83
NSERC funding	149
SSHRC funding	94

*Revised Feb. 12, 2016



GOING FORWARD

What next?

Complete analysis of the Interactive Tool using LimeSurvey

Recommendations document for Library Admin

Open Access Package

Links to customized files for the video, the interactive tool and the outcomes for sharing



Q&A

THANK YOU!

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CREDITS

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