Kevin Browne 42 Herkimer Street (Apt. #302) Hamilton, Ontario L8P 2G4

Dear Elizabeth Gosse-Steinberg,

I am completing a Ph.D. thesis at McMaster University entitled Gamification of Mobile Educational Software (tentative title). I would like your permission to reprint in full the following journal article in my thesis:

K. Browne, C. Anand, E. Gosse, Gamification and serious game approaches for adult literacy tablet software, Entertain-ment Computing 5 (2014) 135-146.

Please note that I am co-author of this work. I am also requesting that you grant irrevocable, nonexclusive license to McMaster University and to the National Library of Canada to reproduce this material as a part of the thesis. Proper acknowledgement of your copyright of the reprinted material will be given in the thesis. If these arrangements meet with your approval, please sign where indicated below and return this letter to me in the enclosed envelope. Thank you very much.

Sincerely,

Kevin Browne

PERMISSION GRANTED FOR THE USE REQUESTED ABOVE

Authorized by (print name): Flizabeth Gosse

Date: July 29/15
Signature: J. M. D. De