

**FACULTY OF BUSINESS GRADUATE CURRICULUM AND POLICY COMMITTEE
DECEMBER 9, 2010, 10:00 AM
DSB-510**

PRESENT: Dr. J. Medcof (Chair), Ms. S. Baschiera (Secretary), Ms. T. Ahmed, Dr. B. Detlor, Dr. T. Flynn, Dr. M. Hatton, Dr. K. Hassanein, Dr. K. Kanagaretnam, Ms. J. Laugesen, Ms. J. McCleary, Dr. S. McCracken, Ms. I. Piatek, Mrs. M. Espiritu (Assistant Secretary)

BY INVITATION: Dr. L. Chan, Dr. S. Denburg, Dr. D. Harnish, Ms. L. Kennedy

REGRETS: Dr. M. Parlar, Dr. Qiu, Ms. S. Chattergoon

Minutes

On a motion by Dr. McCracken, seconded by Dr. Detlor, the Faculty of Business Graduate Curriculum and Policy Committee approved the minutes of the meeting of April 26, 2010.

In consultation with the committee members, Dr. Medcof changed the order of the agenda items.

Cross-listing of Business Courses with Global Health Program

Dr. Harnish reviewed the recommendation from the Global Health program to cross-list the following Business courses:

- *C721 – Health Policy Analysis
- *C711 – Health Economics and Evaluation
- *I731 – International Business
- *C741 – Health Care Marketing
- *C722 – Management of Population Health

Dr. Hatton moved, and Dr. Hassanein seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposed cross-listing of *C721, *C711, *I731, *C741, and *C722 with the Global Health program, as described in the documents.”

The motion was carried.

Ph.D. Accounting Field – Program of Study

Dr. Medcof explained that the Ontario Council on Graduate Studies (OCGS) has already approved the Ph.D. Accounting field. The document presented to the committee for approval

outlines the program of study for the field, the three new courses, and the calendar copy. Dr. Lillian Chan from the Accounting and Financial Management Services was invited to the meeting to respond to questions from the committee.

The Accounting and Financial Management Services Area proposed the following new courses for the Accounting field:

*A771 – Seminar in Research Methods and Design in Accounting Research: The course addresses issues and techniques of various research methods and designs in the context of accounting research.

Dr. Hatton moved, and Dr. McCracken seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the new course, *A771 – Seminar in Research Methods and Design in Accounting Research.”

The motion was carried.

*A772 – Seminar in Financial Accounting Research: The course provides a broad overview of contemporary empirical research in financial accounting. A member suggested removing the grading scheme described in the course outline, as it pertains to the undergraduate studies.

Dr. Hatton moved, and Dr. McCracken seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the new course, *A772 – Seminar in Financial Accounting Research.”

The motion was carried, subject to removal of the grading scheme from the course outline.

*A773 – Seminar in Managerial Accounting Research: The course provides a broad overview of contemporary analytical research in accounting.

Dr. McCracken moved, and Dr. Hatton seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the new course, *A773 – Seminar in Managerial Accounting Research.”

The motion was carried.

Dr. Detlor presented the calendar copy for the Ph.D. Accounting field. He briefly discussed the qualification and program requirements. After the discussion, a member noted that the Department of Economics course, *765, is inadvertently listed as a non-credit course. In response to a question, Dr. Medcof stated that the Ph.D. program would likely start in

September 2012. He explained that a September 2011 start is not possible because of some administrative and academic issues that need to be resolved.

Dr. Kanagaretnam moved, and Dr. Flynn seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the calendar copy for the Ph.D. Accounting field.”

The motion was carried, subject to the revision concerning the Economics course, *765, as mentioned above.

Change in scholarship descriptions

Dr. Detlor briefly discussed the proposed minor changes to the following scholarships:

The Norm Archer Endowed Prize

- line 1, “Faculty of Business” was replaced with “DeGroote School of Business”
- line 4, “Michael G. DeGroote School of Business” was replaced with “DeGroote School of Business Ph.D. Operating Committee”

Robert Joyner Doctoral Student Publication Prize

- line 1, “Dean of the Faculty of Business” was replaced with “Dean of the DeGroote School of Business”
- line 4, “Faculty of Business Graduate Awards Committee” was replaced with “DeGroote School of Business Ph.D. Operating Committee”

Dr. Detlor moved, and Dr. Flynn seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposed changes to the descriptions for the Norm Archer Endowed Prize and the Robert Joyner Doctoral Student Publication Prize, as outlined above.”

The motion was carried.

Change in prerequisites for *A703 and *A733 and cross-listing/addition of *A722

Dr. Chan briefly discussed the proposed change in prerequisites for *A703 – Advanced Financial Accounting, and *A733 – Canadian Taxation II. Dr. Chan explained that the change in prerequisite for *A703 will provide students more background and preparation in financial accounting that is essential to the study of advanced financial accounting topics. The change for *A733 will ensure students are better prepared for learning Canadian taxation for corporations.

Dr. Hassanein moved, and Dr. Hatton seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the change in prerequisites for *A703 and *A733, as described in the documents.”

The motion was carried.

There was also a proposal to cross-list *A722 with *F722 and add *A722 as an elective course for the Minor in Accounting and Financial Management Services.

Dr. Hatton moved, and Dr. McCracken seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the cross-listing of *A722 with *F722, and addition of *A722 as an elective course for the Minor in Accounting and Financial Management Services, as described in the document.”

The motion was carried.

Change in admission policy for the MBA accelerated program

Dr. Medcof explained that the change in admission policy involves removing the mandatory B average in undergraduate required commerce/business and economics courses for students applying to the MBA accelerated program. Dr. Medcof said the School of Business felt the requirement is no longer necessary since the program has existed for five years now, and that students are successfully performing at the level of a DeGroote MBA program. The recommendation would not only increase the number of students applying to the program but also allow it to be competitive with similar programs in other universities. In response to a question, Dr. Medcof said the accelerated program is currently not accepting international students. However, should there be interests from students in the full-time MBA program; their applications will be assessed to determine eligibility.

Dr. McCracken moved, and Dr. Hassanein seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposal to remove the mandatory B average in undergraduate required commerce/business and economics courses for students applying to the MBA accelerated program.”

The motion was carried.

Specialized Full-time MBA Program for High-Scoring GMAT Applicants

Dr. Medcof reviewed the proposal to create a specialized full-time MBA program that will admit applicants with high GMAT scores of 670+ and a GPA of 9.0 (B+), but with no relevant work experience. Ms. Piatek explained that each year the MBA program declines approximately 8-12 highly qualified students because they fail the Co-op MBA Admissions interview due to lack of

work experience. Ms. Piatek further said that these students are unprepared to respond to questions about leadership, and behavioural/business skills. Dr. Medcof explained that one of the requirements of the proposed program is attendance at the mandatory career coaching sessions designed to assist students in finding employment. The Centre for Business Career Development will offer the sessions. If a student fails the coaching sessions, he/she will be transferred to part-time status.

Dr. Medcof discussed the admission requirements:

- 9.0 (B+) GPA in the final 2 years of study
- 670+ GMAT (minimum 28 on the Verbal and 37 on the Quantitative)
- applicants must be Canadian residents for the first two years of the program

If the proposal is approved, the School of Business expects admission numbers to be up by 10-15 full-time students per year.

A member commented that accepting students with no work experience affects the program's reputation, as these students will end up acquiring low-entry jobs. There was a suggestion to clarify the purpose of the interview, skills assessment, scoring criteria, etc. Another member commented that it may be problematic for the program to accept international students with high GMAT scores but inadequate English language skills. A member suggested that perhaps it would be best to admit these students to a full-time program for a year, and then transfer them to the co-op program later.

Dr. Medcof thanked the members for their comments. There was no other business and the meeting adjourned at 11:10 a.m.