

FACULTY OF BUSINESS GRADUATE CURRICULUM AND POLICY COMMITTEE
MARCH 9, 2011, 9:00 A.M.
MUSC-230

PRESENT: Dr. J. Medcof (Chair), Dr. K. Hassanein, Dr. M. Hatton, Dr. S. McCracken,
Mrs. M. Espiritu (Assistant Secretary)

I. Minutes of meeting

The minutes of the meeting of December 9, 2010 were approved on a motion by Dr. Hassanein, seconded by Dr. McCracken.

II. Business arising

Dr. Medcof recalled that at the December 9, 2010 meeting, the Faculty of Business Graduate Curriculum and Policy Committee approved the request to cross-list the following courses: BUS C721 - Health Policy Analysis, BUS C711 - Health Economics and Evaluation, BUS I731 - International Business, BUS C741 - Health Care Marketing, and BUS - C722 Management of Population Health. After the meeting, however, the Health Services Management area raised some concerns about the cross-listings. Subsequently, the proposal did not get approval when it was presented at the meeting of the Faculty of Business.

III. Graduate Curriculum Revisions

Ph.D. Program Requirements- page 65 of the 2010-2011 Graduate Calendar

It is proposed that the paragraph *"In order to remain in the program, students must maintain a grade point average of at least B+ in their course work with no more than one failing grade (below B-) in a prescribed course. The student will be required to withdraw from the program if he/she receives a second failing grade,"* found in the Ph.D. Program Requirements section of the Graduate Calendar, be moved between the 2nd and 3rd paragraph of the same section in order to show that the requirement is applicable to all the fields in the program. The current location of the paragraph seems to suggest that the requirements discussed in the paragraph are only applicable to the Marketing field.

Dr. McCracken moved, and Dr. Hassanein seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposed change recommended by the Ph.D. program, as discussed above."

The motion was carried.

eHealth

The eHealth program is recommending a new course, *701 – Research and Evaluation Methods in eHealth. The course was offered in January 2010 on Dean’s approval.

Dr. Hassanein moved, and Dr. Hatton seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the new course, *701 – Research and Evaluation Methods in eHealth, as described in the document.”

The motion was carried.

Finance Area

The Finance area proposed the following graduate curriculum changes.

- *F712 – Applied Corporate Finance – change in course description
- *F724 – Venture Capital and Private Equity – change in course title and description
(Note: *This course is currently cross-listed as *V705.*)
- *F725 - Personal Financial Management – change in course description
- *F736 - Ethics and Professional Practice in Finance – new course (Note: *This course was previously offered as *F748 – Selected Topics in Finance.*)
- *F737 – Financial Fraud and Market Surveillance – new course, and cross-listed as A727
(Note: *This course was previously offered as *F728 – Selected Topics in Finance.*)
- *F740 – Islamic Finance – new course (Note: *This course was previously offered as *F728 – Selected Topics in Finance.*)
- *F770 – Financial Economics and Quantitative Methods – change in course number and to be offered as a Ph.D. course

Dr. Hatton moved, and Dr. McCracken seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposed graduate curriculum changes from the Finance Area, as described in the documents.”

The motion was carried.

Human Resources and Management

The Human Resources and Management area recommended the following graduate curriculum changes.

- *B717 – Management Development – new course (Note: *This course was previously offered as *B738 – Selected Topics in Organizational Behaviour.*)

Proposed changes to the name and course selection for the Minor in Human Resources and Management

Dr. Hatton moved, and Dr. Hassanein seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposed curriculum changes from the Human Resources and Management area, as described in the documents.”

The motion was carried.

Strategic Management Leadership and Health Services Management

The Strategic Management Leadership and Health Services Management area proposed the following graduate curriculum changes.

- *P700 – Business, Government and the Global Environment – change in prerequisite
- *C711 – Health Economics and Evaluation – change in prerequisite
- *C726 – Critical Issues in Health Services Management – change in prerequisite
- *C721 – Health Policy Analysis – change in prerequisite
- *C722 – Management of Population Health – change in prerequisite
- *C727 – Pharma/Biotech Business Issues – change in prerequisite
- *C736 - Quality Management in Health Services – change in prerequisite
- *C741 – Health Care Marketing – change in prerequisite (Note: *This course is currently cross-listed as *M722.*)
- *V701 – Financial Statement analysis – change in course title and cross-listed as *A750 and *F717

Dr. Hatton moved, and Dr. McCracken seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposed graduate curriculum revisions from the Strategic Management Leadership and Health Services Management area, as described in the documents.”

Upon reviewing courses *C711, *C726, *C721, *C722, *C727, *C736, and *C741, the committee expressed concern that not all student groups who might take the courses were mentioned in the prerequisite statement--only HSM students were listed. The committee then decided to return the submissions to the Area to address the issue raised by the members.

The motion was then revised as follows:

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the change in prerequisite for *P700 and the change in title and cross-listing of *V701, as described in the documents.”

The motion was carried.

(Note: The Area has addressed the issue, and courses *C711, *C726, *C721, *C722, *C727, *C736, and *C741 were subsequently approved by email ballot conducted among the committee members on April 7, 2011.)

Information Systems

The Information Systems area proposed the following graduate curriculum revisions.

- *K603 – Information Systems in Business – change in course title
- *K718/728/738 – Selected Topics in Management Information Systems – change in course title
- *K723 – Data Mining and Business Intelligence – change in course description
- *K725 – Business Process Management – change in course title
- *K778 – Selected Topics in Information Systems I – change in course title
- *K779 – Selected Topics in Information Systems II – change in course title
- *K793 – Mobile Commerce: Technology, Theory, and Applications (Note: *This course was previously offered as *K778 – Selected Topics in Information Systems I.*)
- *K794 – Advances in Information Systems Research (Note: *This course was previously offered as *K778 – Selected Topics in Information Systems I.*)

Changes to the calendar description of the MBA eBusiness Minor

Changes to the calendar description of the MBA eBusiness Specialization

Changes to the calendar description of the list of Ph.D. courses in the IS field to reflect the new course numbers

Dr. Hassanein moved, and Dr. Hatton seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposed graduate curriculum changes from the Information Systems area, as described in the documents.”

The motion was carried.

*B718 – Special Topics in Organizational Behaviour: Management Consulting

Dr. Medcof explained that a new instructor, Nicholas Lal, will be teaching B718 – Management Consulting. The CV of the instructor was submitted to the curriculum committee for information.

There was no other business and the meeting adjourned at 10:05 a.m.