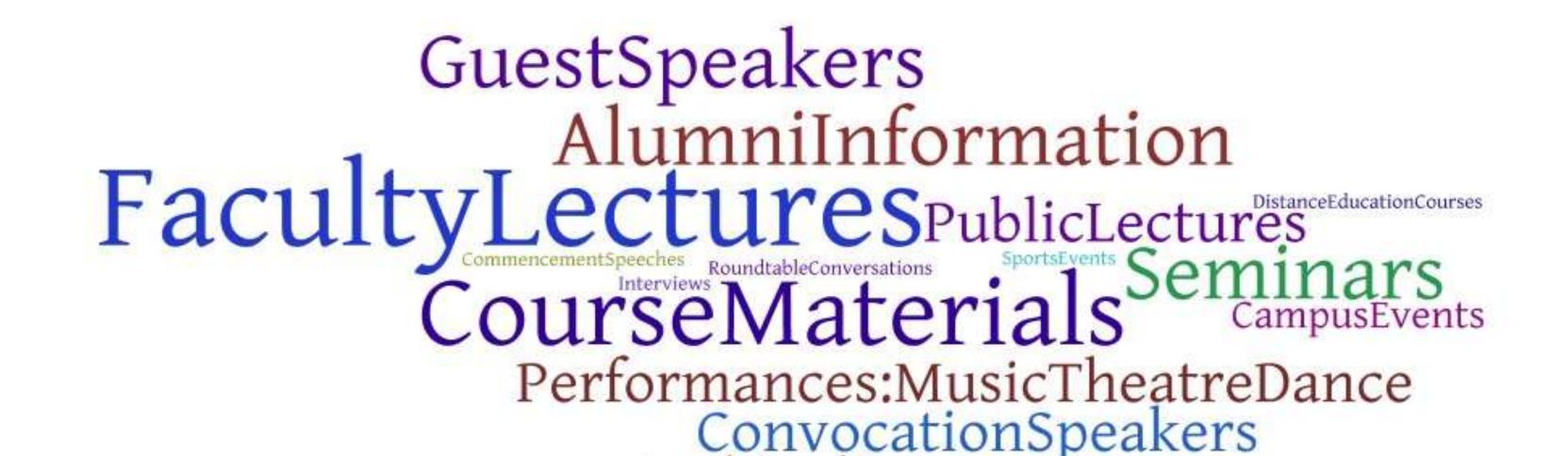October 2008

iTunes U @ McMaster

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What iTunes U Offers

iTunes U provides an opportunity to standardize the rich digital media content being produced on campus. It is a platform for delivering affordable high-quality audio and video that is accessible on portable devices. Individuals from across the institution can create and share knowledge that engages users through teaching, learning, and the building of community.

GuestSpeakers
AlumniInformation
FacultyLectures PublicLectures DistanceEducationCourses
CommencementSpeeches RoundtableConversations SportsEvents Seminars
CourseMaterials CampusEvents
Interviews
Performances:MusicTheatreDance
ConvocationSpeakers
ArchivalContent

"This was probably the simplest project been involved with, yet it's given us the biggest bang for our buck. iTunes U offers our students one more learning option in their very complicated lives; it's made things a lot easier for all of us.
- Lynn Johnson, Associate Professor and Director of Dental Informatics & Information Technology, University of Michigan

iTunes U is not only re-energizing older content, it's getting people excited about the content, and it's empowering them to manage the content themselves.
- Dr. Victoria Szabo, Academic Technology Manager, Office of the Provost for Undergraduate Education, Stanford University

I've learned a lot just from listening to my own podcasts. They're really great for self-critique - if you've got the guts to listen.
- G. Marc Loudon, Professor of Medical Chemistry, Purdue University at West Lafayette

Think about how much classroom time you would save if you didn't have to lecture anymore. You free up all this interactive personal space between you and your students. It changes the classroom experience.
- Patrick Thaddeus Jackson, Assistant Professor of International Relations, American University. I've ever"

Benefits of iTunes U

• An opportunity to present McMaster as a progressive university that educates the world through free high quality resources

• Brings intellectual resources to a broader audience, unconfined by classroom walls, and provides students with alternative formats for reviewing lectures.

• More time in class for active learning and discussion

• A pedagogical tool that supports the curriculum and utilizes technology in support of teaching

• Creates intellectually dynamic situations that enhance teaching and learning on campus

• Builds campus community, linking colleagues, students, and the public.

• Presents opportunities for every discipline.

• Promotes the institution to prospective students, parents, and the interested public.

• Connects alumni to the institution in another meaningful way.

Future Possibilities for iTunes U @ Mac

• Integration with Blackboard Course Management System

• Opportunities to build relationships and scholarship across institutions

• Collaboration with Alumni

• Community integration and partnerships at local, regional, national and international levels

Further Reading

Creative Commons
www.creativecommons.ca

Podcasting: Rules for the Revolution
www.rulesfortherevolution.com

Apple Education
www.apple.com/itunesu